

Ontarians share concern about marijuana being sold to minors – see LCBO as best at controlling sales to minors

OPSEU Survey Summary

submitted by Nanos to the Ontario Public Service Employees Union, October 2018
(Submission 2018-1258)



Summary

Just under seven in ten Ontarians are concerned or somewhat concerned about cannabis being sold to under age children.

Concerns about legalization of marijuana

A majority of Ontarians are concerned or somewhat concerned about cannabis/marijuana being sold to underage children once legalized, and have more confidence in the LCBO to keep marijuana out of the hands of minors.

- **All Ontarians report being aware of the upcoming legalization of cannabis/marijuana** – Asked if they are aware of the upcoming legalization of cannabis/marijuana in Canada, 100 per cent of Ontarians reported being aware.
- **Majority of Ontarians are concerned or somewhat concerned about cannabis/marijuana being sold to underage children** – Asked for their level of concerned about the legalization of cannabis/marijuana in Canada impacting on it being sold to underage children, close to seven in ten Ontarians report being concerned (45%) or somewhat concerned (24%). Close to one third report being somewhat unconcerned (13%) or unconcerned (18%).
- **Ontarians are split on their concern about the legalization of marijuana/cannabis impacting crime** – Asked if they are concerned about the impact of the legalization of cannabis/marijuana in Canada on crime, half of Ontarians report being somewhat unconcerned (17%) or unconcerned (33%). Close to half report being somewhat concerned (23%) or concerned (26%). One per cent are unsure.
- **Just over half of Ontarians are unconcerned or somewhat unconcerned about the possibility of having a store that sells cannabis/marijuana in their neighbourhood** – Asked if they were concerned about the impact of the legalization of cannabis/marijuana in Canada on the possibility of having a store which sells cannabis/marijuana in their neighbourhood, just over half of Ontarians report being somewhat unconcerned (17%) or unconcerned (38%), while close to half report being somewhat concerned (19%) or concerned (25%). One per cent are unsure.

Summary

66% of Ontarians say they are unlikely to purchase cannabis/marijuana once it is legal.

Purchasing marijuana

A majority say they are somewhat unlikely or unlikely to purchase marijuana/cannabis once it is legal. Awareness is high in terms of the Government of Ontario's plan to change the originally planned publicly LCBO run stores to privately owned stores, and generally Ontarians say the LCBO selling cannabis as opposed to private stores would have a more positive impact on keeping communities safe and preventing sales to underage children.

- **Two in three Ontarians say they are unlikely to purchase cannabis/marijuana once it is legal while 13% report they are likely to purchase** – Close to three in four Ontarians say they are unlikely (66%) or somewhat unlikely (eight per cent) to purchase cannabis/marijuana once it is legal, while just over one in five say they are likely (13%) or somewhat likely (10%) to do so. Four per cent are unsure.
- **Ontarians who say they are likely or somewhat likely to purchase cannabis/marijuana most frequently say they are more likely to purchase it from a retail store** – Asked where they are more likely to purchase cannabis/marijuana from, 40 per cent of Ontarians that are likely or somewhat likely to purchase cannabis/marijuana once it is legal say they are more likely to purchase it in a retail store, followed by 37 per cent who say both retail stores and online equally and eight per cent who say online only. Fourteen per cent are unsure.
- **None/nothing and practical/better access are top response when asked what positive things come to mind when thinking about cannabis/marijuana being sold online** – Asked what positive things come to mind when they think of selling cannabis/marijuana online through the internet, 29 per cent say none/nothing positive come to mind, followed by practical/better access for everyone/greater selection (26%), the illegal market going away (nine per cent), better quality control/safer/regulations (seven per cent) and privacy (five per cent). Eight per cent are unsure

Summary

85% of Ontarians say they are aware of the change from selling cannabis in LCBO run stores to privately run stores.

- **Not being able to verify identity of purchaser/underage access is top unprompted response when asked what negative things come to mind when thinking about cannabis/marijuana being sold online** – Asked what negative things come to mind when they think of selling cannabis/marijuana online through the internet, 49 per cent say can't verify identity of purchaser/underage access, followed by easy access may result in overuse or other negative consequences (nine per cent), lack of control of seller/criminality (eight per cent), and there are no negative things (seven per cent). Seven per cent are unsure
- **Majority of Ontarians say they are aware that the Ontario government plans to change from LCBO run cannabis/marijuana stores to privately owned cannabis stores** – Over eight in ten Ontarians (85%) report being aware that the Government of Ontario plans to change from the originally planned publicly LCBO run cannabis/marijuana stores to privately owned cannabis stores, while 15 per cent say they are unaware of this.
- **Just over half of Ontarians say the LCBO selling cannabis/marijuana would have a more positive impact on keeping communities safe** – Asked which plan would have a more positive impact on keeping communities safe, just over one in two Ontarians (51%) say the LCBO selling cannabis/marijuana would have a more positive impact, while over one third (35%) say it would make no difference and six per cent say private companies would have a more positive impact. Eight per cent are unsure.

Summary


65% of Ontarians say the LCBO selling cannabis/marijuana would have a more positive impact on preventing sales to underage children than privately owned companies.

- **Close to two thirds of Ontarians say the LCBO would have a more positive impact on preventing sales to underage children** – Asked which plan would have a more positive impact on preventing sales to underage children, close to two thirds of Ontarians (65%) say the LCBO selling cannabis/marijuana would have a more positive impact, while one in four (25%) say it would make no difference and six per cent say private companies would have a more positive impact on keeping communities safe. Four per cent are unsure.
- **Half of Ontarians say the government would get more revenue if it sold cannabis/marijuana in LCBO public stores** – One in two Ontarians (50%) say the government would get more revenue if it sold cannabis/marijuana in LCBO public stores instead of through private stores, while close to one in four (24%) say the government would get the same amount of revenue and 12 per cent say it would get less revenue. Fourteen per cent are unsure.

More than half of Ontarians were aware of the one-time opportunity afforded to municipalities to choose whether to allow marijuana/cannabis stores in their communities, and nearly six in ten say this is an important or somewhat important issue to them in the upcoming municipal election. Despite the importance to them, Ontarians are split over whether a candidate supporting having cannabis/marijuana stores in their community would impact their likelihood to vote for them.

- **Over half on Ontarians say they are aware that municipalities have a one-time opportunity to choose to allow cannabis/marijuana stores in their communities** – Over one in two Ontarians (56%) say they are aware that municipalities have a one-time opportunity to choose whether or not to allow cannabis/marijuana stores in their communities while over four in ten (44%) say they are unaware of this.

Summary



77% of Ontarians report being aware that the Ontario PC promised to expand wine and beer sale to neighbourhood convenience stores, box stores and more grocery stores.

- **Nearly six in ten Ontarians say this one time opportunity is an important or somewhat important issue in the October 22nd municipal elections in their community** – Asked how important the one-time opportunity for municipalities to choose whether or not cannabis/marijuana stores will be allowed in their community for them personally in the October 22nd local municipal election in their community, close to six in ten Ontarians say it is an important (34%) or somewhat important (24%) issue, while close to four in ten say it is an unimportant (22%) or somewhat unimportant (16%) issue in the October 22nd municipal elections. Four per cent are unsure.
- **Ontarians most often say they are somewhat less likely or less likely to vote for a candidate that is in favour of having cannabis/marijuana stores in their municipality** – Just over four in ten Ontarians say they would be less likely (27%) or somewhat less likely (14%) to vote for a candidate if they were in favour of having cannabis/marijuana stores in their local municipality, while close to one third say they are more likely (13%) or somewhat more likely (19%) to do so. Twenty-seven per cent are unsure.

Awareness is high among Ontarians in terms of the Ontario PCs' promise to expand wine and beer sales to private stores, overall Ontarians say the LCBO selling wine and beer rather than private stores has a more positive impact on keeping communities safe and preventing sales to underage children. Over half of Ontarians think expanding the selling of vodka and other spirits to private stores is a bad idea, although just over half think it this will not have an impact on the amount people drink.


- **Over three in four Ontarians are aware that the Progressive Conservative Party in Ontario promised to expand wine and beer sales to neighbourhood convenience stores, box stores and more grocery stores** – A majority of Ontarians (77%) say they are aware that the Progressive Conservative Party in Ontario promised to expand wine and beer sales to neighbourhood convenience stores, box stores and more grocery store, while close to one in four (23%) say they are unaware of this.

Summary

Just over half of Ontarians (53%) say having spirits such as vodka and whiskey also available in neighbourhood convenience stores, box stores and grocery stores is a bad idea.

- **Close to half of Ontarians say the LCBO selling beer and wine would have a more positive impact on keeping communities safe** – Asked which would have a more positive impact on keeping communities safe between privately run beer and wine stores or the LCBO selling beer and wine, 49 per cent of Ontarians say the LCBO selling beer and wine would have a more positive impact, while 41 per cent say it would make no difference and five per cent say private companies would have a more positive impact on keeping communities safe. Four per cent are unsure.
- **Majority of Ontarians say the LCBO selling beer and wine would have a more positive impact on preventing sales to underage children** – Asked which would have a more positive impact preventing sales to underage children between privately run beer and wine stores or the LCBO selling beer and wine, 62 per cent of Ontarians say the LCBO selling beer and wine would have a more positive impact, while 30 per cent say it would make no difference and five per cent say private companies would have a more positive impact on preventing sales to underage children. Three per cent are unsure.
- **Over half on Ontarians say having spirits available in neighbourhood convenience stores, box stores and grocery stores is a bad idea** – Just over half of Ontarians (53%) say having spirits such as vodka and whiskey also available in neighbourhood convenience stores, box stores and grocery stores is a bad idea, while three in ten (30%) say it is a good idea. Seventeen per cent are unsure.

Summary



70% of Ontarians say having the LCBO sell beer, wine and spirits and having the profits of the LCBO go to the Province of Ontario to help pay for schools, hospitals and other public services is the best approach.

- **Although about one in two Ontarians say expanding the sale of wine, beer and spirits to more locations in Ontario through private companies would not result in a change to the amount people drink, four in 10 say people would drink more** – Over half of Ontarians (53%) think expanding the sale of wine, beer and spirits such as vodka and whiskey to more locations in Ontario through private companies would result in people drinking the same, while four in ten (40%) think it would lead to people drinking more. Seven per cent are unsure.
- **Majority of Ontarians say having the LCBO sell beer, wine and spirits and having the profits of the LCBO go to the Province of Ontario to help pay for schools, hospitals and other public services is the best approach** – Asked which is a better approach, having private companies sell and make profit from beer, wine and spirits OR having the LCBO sell beer, wine and spirits and having the profits of the LCBO go to the Province of Ontario to help pay for schools, hospitals and other public services, seven in ten Ontarians (70%) say the LCBO is a better approach, while 19 per cent say private companies are a better approach. Eleven per cent are unsure.
- **More than six in ten Ontarians say it is important/somewhat important that people working at the LCBO are more likely to have a decent paying job than people working in a privately run store** – Nearly two in three Ontarians say it is important (38%) or somewhat important (26%) to them that people working at the LCBO are more likely to have a decent paying job than people working in a privately run store, while 12 per cent say this is somewhat unimportant and 18 per cent say it is unimportant to them. Six per cent are unsure.

Summary

52% of Ontarians say they are absolutely likely to vote in the next municipal elections.

- **Just over one in two Ontarians report they have not experienced harm due to someone else's drinking problem while four in ten have experienced harm** – Asked if they have ever experienced or not experienced harm due to someone else's drinking problem, 52 per cent report they have not, while 43 per cent report they have. Five per cent decline to say.
- **One in two Ontarians say they are absolutely likely to vote in the upcoming municipal election** – A majority of Ontarians say they are absolutely likely (52%), likely (19%) or somewhat likely (21%) to vote in the upcoming municipal election in Ontario. Three per cent say they are somewhat unlikely to vote, followed by unlikely (one per cent), and absolutely unlikely (two per cent). Two per cent are unsure.
- **More than one in two Ontarians say the new Doug Ford government is on the wrong track** – Nearly six in ten Ontarians (57%) say the new Doug Ford government in Ontario is on the wrong track in terms of its general direction, while 31 per cent say it is on the right track. Twelve per cent are unsure.

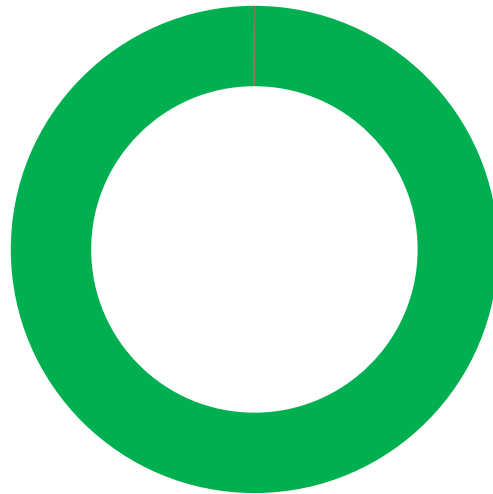
Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Ontarians, 19 years of age or older, between September 22nd and 28th, 2018. Participants were randomly recruited by telephone using live agents and administered a survey online.

This study was commissioned by the Ontario Public Service Employees Union and the research was conducted by Nanos Research.

Awareness of cannabis legalization

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+99.8



Aware
100%

Subgroups	Aware
GTA – 416 (n=193)	100.0%
GTA – 905 (n=253)	99.7%
Central (n=89)	100.0%
East (n=136)	100.0%
Southwest (n=259)	100.0%
North (n=70)	100.0%
Male (n=546)	99.9%
Female (n=454)	100.0%
19 to 34 (n=236)	100.0%
35 to 54 (n=379)	99.8%
55 plus (n=385)	100.0%

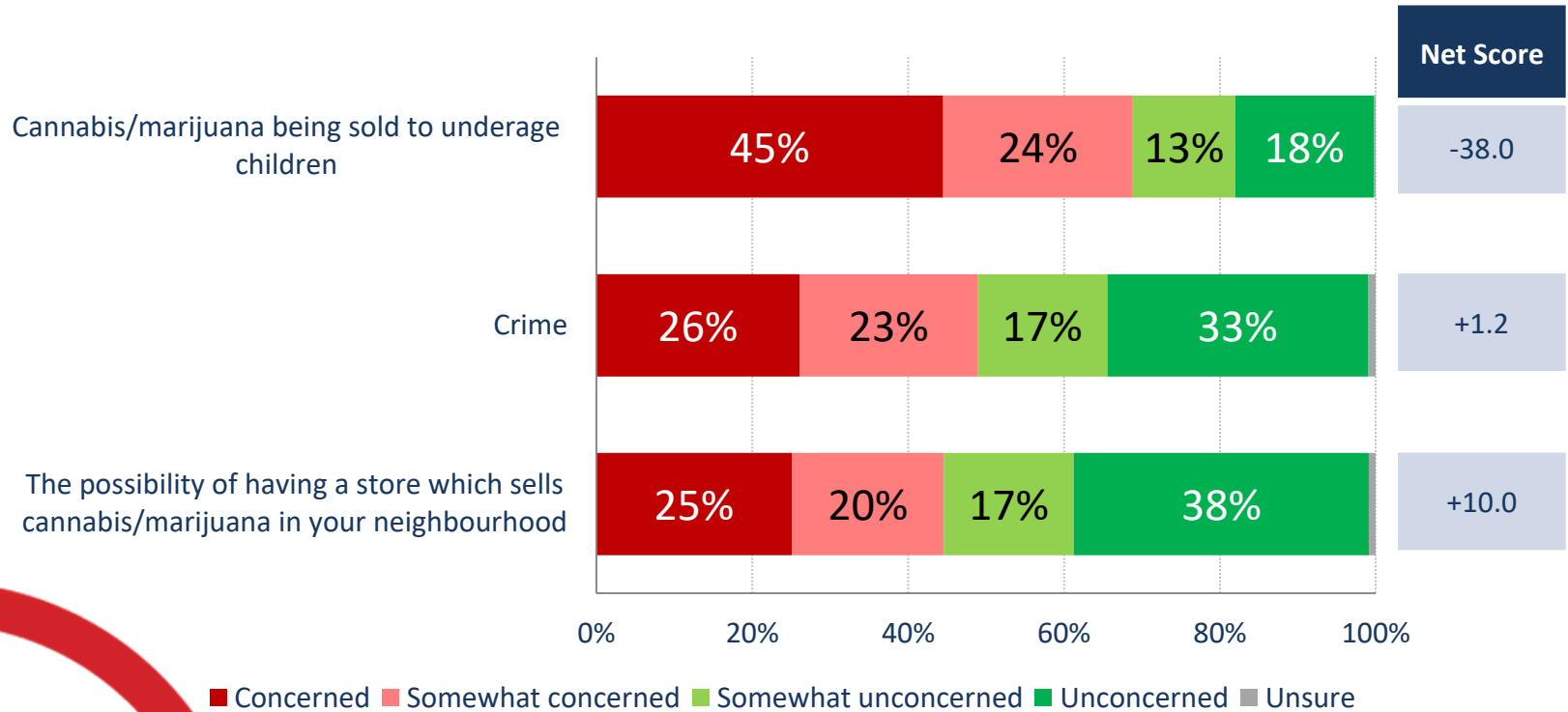
*Weighted to the true population proportion.

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Are you aware or unaware of the upcoming legalization of cannabis/marijuana in Canada?

Concern for cannabis impacts

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



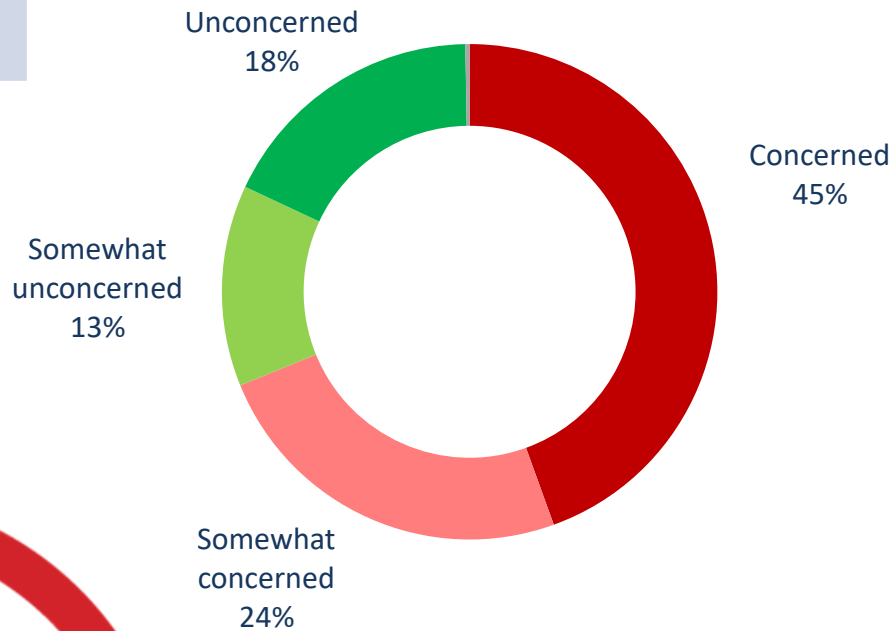
*Note: Charts may not add up to 100 due to rounding

QUESTION – Are you concerned, somewhat concerned, somewhat unconcerned, or unconcerned about the impact of legalization of cannabis/marijuana in Canada on each of the following? [ROTATE]

Concern for cannabis being sold to children

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
-38.0



***Note: Charts may not add up to 100 due to rounding**

Subgroups	Concerned/ Somewhat concerned
GTA – 416 (n=193)	67.2%
GTA – 905 (n=253)	74.5%
Central (n=89)	74.2%
East (n=136)	72.8%
Southwest (n=259)	67.5%
North (n=70)	44.3%
Male (n=546)	63.1%
Female (n=454)	74.0%
19 to 34 (n=236)	58.5%
35 to 54 (n=379)	69.1%
55 plus (n=385)	77.0%

*Weighted to the true population proportion.

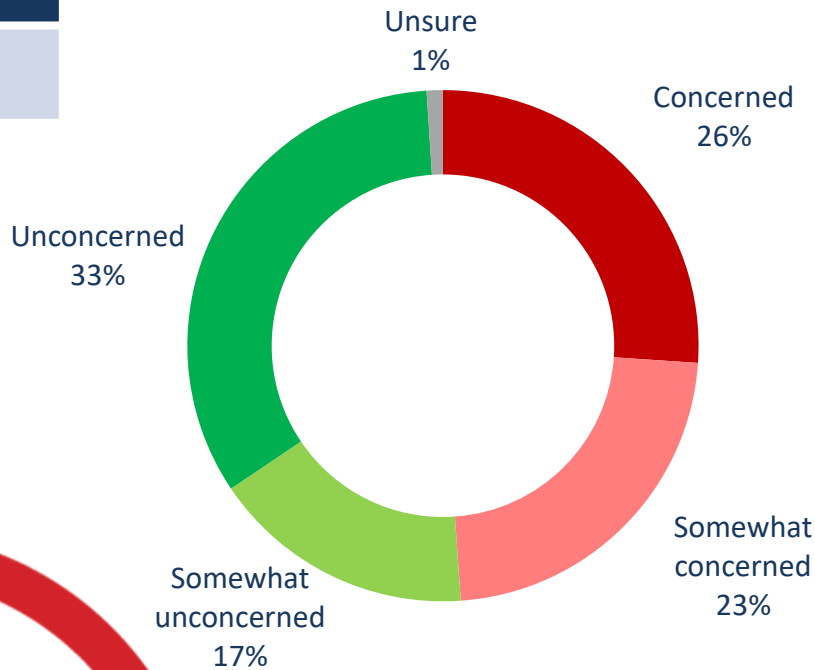
QUESTION – Are you concerned, somewhat concerned, somewhat unconcerned, or unconcerned about the impact of legalization of cannabis/marijuana in Canada on each of the following? [ROTATE]

Cannabis/marijuana being sold to underage children

Concern for the impact of cannabis on crime

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+1.2



***Note: Charts may not add up to 100 due to rounding**

Subgroups	Unconcerned/Somewhat unconcerned
GTA – 416 (n=193)	55.9%
GTA – 905 (n=253)	44.9%
Central (n=89)	55.1%
East (n=136)	48.0%
Southwest (n=259)	47.4%
North (n=70)	58.9%
Male (n=546)	56.9%
Female (n=454)	43.7%
19 to 34 (n=236)	61.8%
35 to 54 (n=379)	49.0%
55 plus (n=385)	41.7%

*Weighted to the true population proportion.

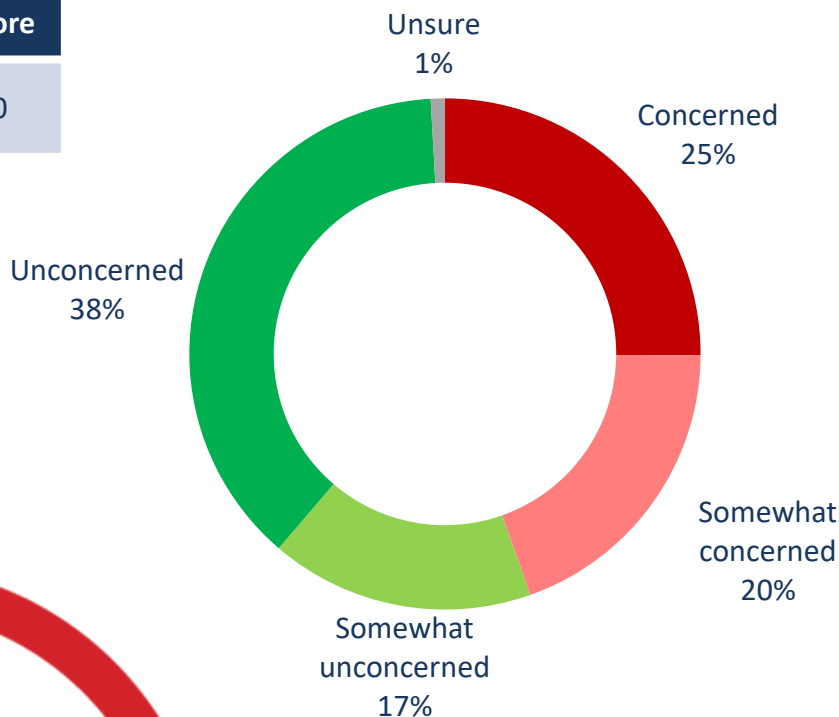
QUESTION – Are you concerned, somewhat concerned, somewhat unconcerned, or unconcerned about the impact of legalization of cannabis/marijuana in Canada on each of the following? [ROTATE]

Crime

Concern for cannabis sales in the neighbourhood

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+10.0



***Note: Charts may not add up to 100 due to rounding**

Subgroups	Unconcerned/ Somewhat unconcerned
GTA – 416 (n=193)	59.5%
GTA – 905 (n=253)	50.2%
Central (n=89)	48.6%
East (n=136)	51.2%
Southwest (n=259)	53.8%
North (n=70)	71.5%
Male (n=546)	59.0%
Female (n=454)	50.4%
19 to 34 (n=236)	59.4%
35 to 54 (n=379)	53.8%
55 plus (n=385)	51.4%

*Weighted to the true population proportion.

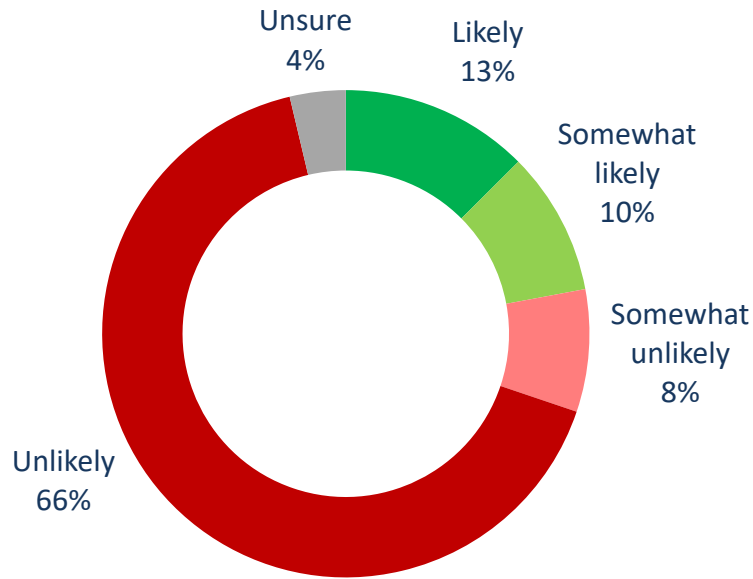
QUESTION – Are you concerned, somewhat concerned, somewhat unconcerned, or unconcerned about the impact of legalization of cannabis/marijuana in Canada on each of the following? [ROTATE]

The possibility of having a store which sells cannabis/marijuana in your neighbourhood

Likelihood of purchasing cannabis

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
-52.2



Subgroups	Unlikely/Some what unlikely
GTA – 416 (n=193)	72.9%
GTA – 905 (n=253)	74.5%
Central (n=89)	74.3%
East (n=136)	77.3%
Southwest (n=259)	74.2%
North (n=70)	71.8%
Male (n=546)	73.4%
Female (n=454)	75.0%
19 to 34 (n=236)	69.0%
35 to 54 (n=379)	74.1%
55 plus (n=385)	78.7%

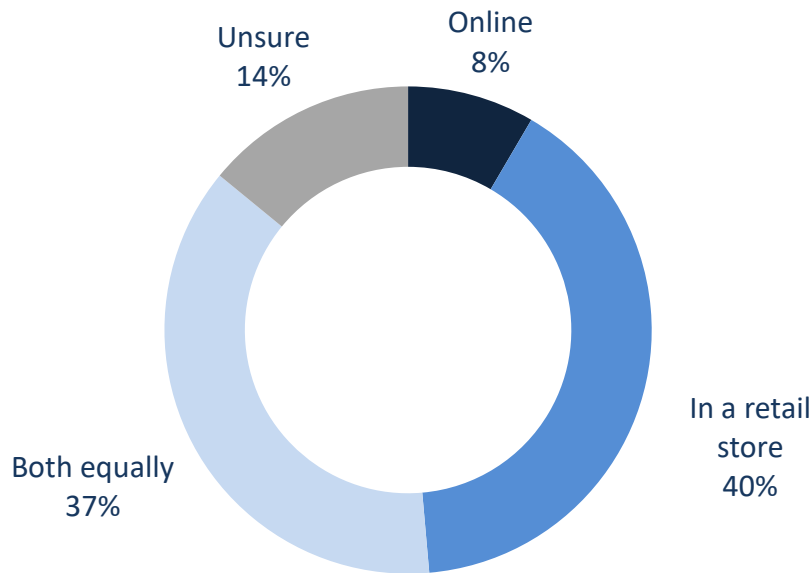
*Weighted to the true population proportion.

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Are you likely, somewhat likely, somewhat unlikely or unlikely to purchase cannabis/marijuana once it is legal?

Preferred method of purchasing cannabis

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=222 Ontarians, accurate 6.7 percentage points plus or minus, 19 times out of 20.



Subgroups	In a retail store	Both equally
GTA – 416 (n=45)	42.0%	35.9%
GTA – 905 (n=54)	42.8%	38.8%
Central (n=19)*		
East (n=31)	42.2%	35.3%
Southwest (n=56)	38.3%	36.6%
North (n=17)*		
Male (n=128)	42.3%	37.3%
Female (n=94)	37.9%	37.4%
19 to 34 (n=67)	28.9%	51.0%
35 to 54 (n=81)	28.3%	36.5%
55 plus (n=74)	57.2%	21.0%

*Weighted to the true population proportion.

*Shaded due to small sample size

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Are you more likely to purchase cannabis/marijuana online, in a retail store or both?

Positives of selling cannabis online

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Response	Frequency (n=1000)
None/Nothing	28.6%
Practical/better access for everyone/greater selection	26.3%
Illegal market going away (reduction in crime, taxes going to the government)	9.2%
Better quality control/safer/regulations	6.5%
Privacy	5.5%
No need for storefronts/fewer stores and eliminates some of the concerns about storefronts and their location	3.8%
Medical benefits	2.7%
Cheaper prices	1.1%
Less access for children	0.9%
Other	7.0%
Unsure	8.4%

QUESTION – What positive things come to mind when you think of selling cannabis/marijuana online through the Internet?[Open-ended]

Negatives of selling cannabis online

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

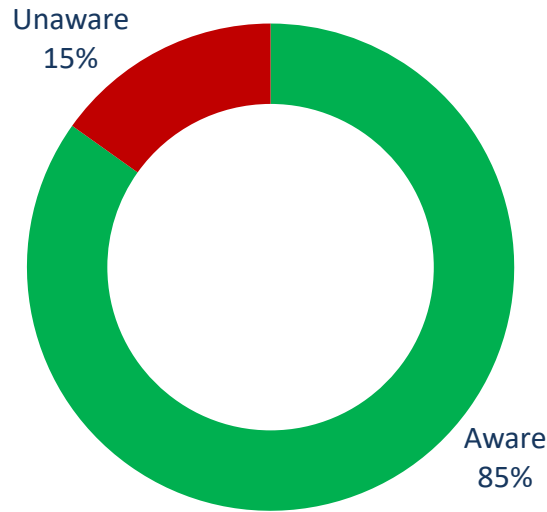
Response	Frequency (n=1000)
Can't verify identity of purchaser/underage access	48.5%
Easy access may result in overuse or other negative consequences	9.2%
Lack of control of seller/criminality	7.9%
No negatives	7.0%
Don't know what you're buying/no quality control	6.6%
Privacy and data security	4.6%
Theft, loss or misdelivery of packages	3.5%
Access is not immediate	1.5%
Other	3.3%
Unsure	7.0%

QUESTION – What negative things come to mind when you think of selling cannabis/marijuana online through the Internet? [Open-ended]

Awareness of government plan to sell cannabis in privately owned stores

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+69.8



Subgroups	Aware
GTA – 416 (n=193)	87.7%
GTA – 905 (n=253)	89.0%
Central (n=89)	83.4%
East (n=136)	84.2%
Southwest (n=259)	82.6%
North (n=70)	73.0%
Male (n=546)	88.8%
Female (n=454)	81.2%
19 to 34 (n=236)	77.4%
35 to 54 (n=379)	86.3%
55 plus (n=385)	89.3%

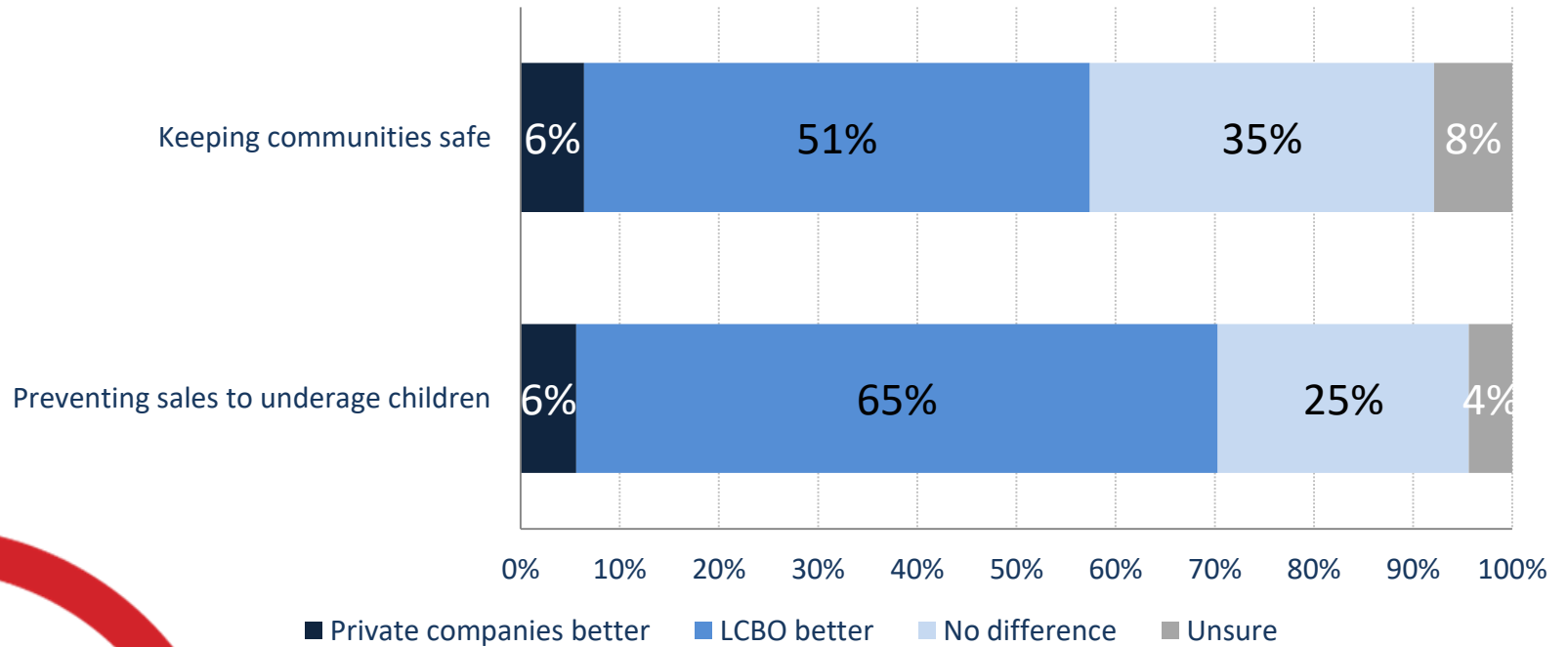
*Weighted to the true population proportion.

*Note: Charts may not add up to 100 due to rounding

QUESTION – Are you aware or unaware that the Government of Ontario plans to change from the originally planned publicly LCBO run cannabis/marijuana stores to privately owned cannabis stores?

Opinions on private versus public cannabis stores

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

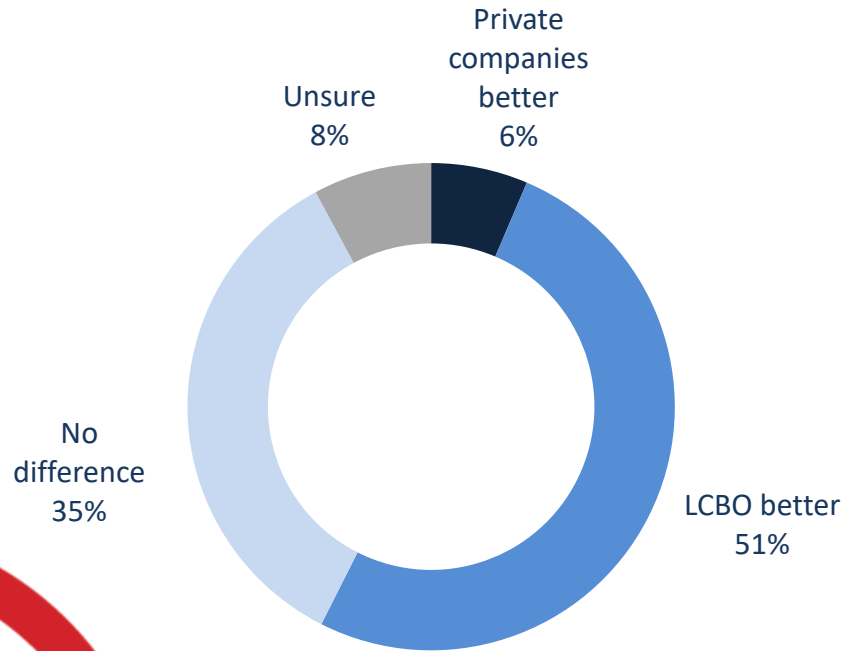


*Note: Charts may not add up to 100 due to rounding

QUESTION – Would [ROTATE] privately run cannabis/marijuana stores or the LCBO selling cannabis/marijuana have a more positive impact on the following [ROTATE]

Opinions on private versus public cannabis stores keeping communities safe

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	LCBO better
GTA – 416 (n=193)	59.0%
GTA – 905 (n=253)	54.7%
Central (n=89)	60.3%
East (n=136)	48.5%
Southwest (n=259)	43.4%
North (n=70)	36.5%
Male (n=546)	47.3%
Female (n=454)	54.4%
19 to 34 (n=236)	47.2%
35 to 54 (n=379)	46.3%
55 plus (n=385)	60.0%

*Weighted to the true population proportion.

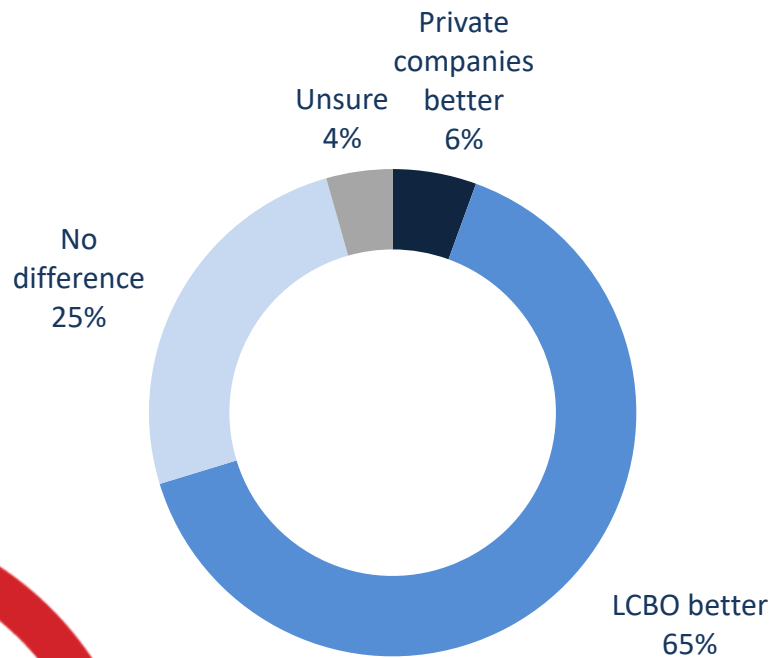
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Would [ROTATE] privately run cannabis/marijuana stores or the LCBO selling cannabis/marijuana have a more positive impact on the following [ROTATE]

Keeping communities safe

Opinions on private versus public stores preventing cannabis sales to children

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	LCBO better
GTA – 416 (n=193)	75.5%
GTA – 905 (n=253)	63.5%
Central (n=89)	67.5%
East (n=136)	66.7%
Southwest (n=259)	59.0%
North (n=70)	51.3%
Male (n=546)	61.1%
Female (n=454)	68.1%
19 to 34 (n=236)	60.1%
35 to 54 (n=379)	62.0%
55 plus (n=385)	71.9%

*Weighted to the true population proportion.

***Note: Charts may not add up to 100 due to rounding**

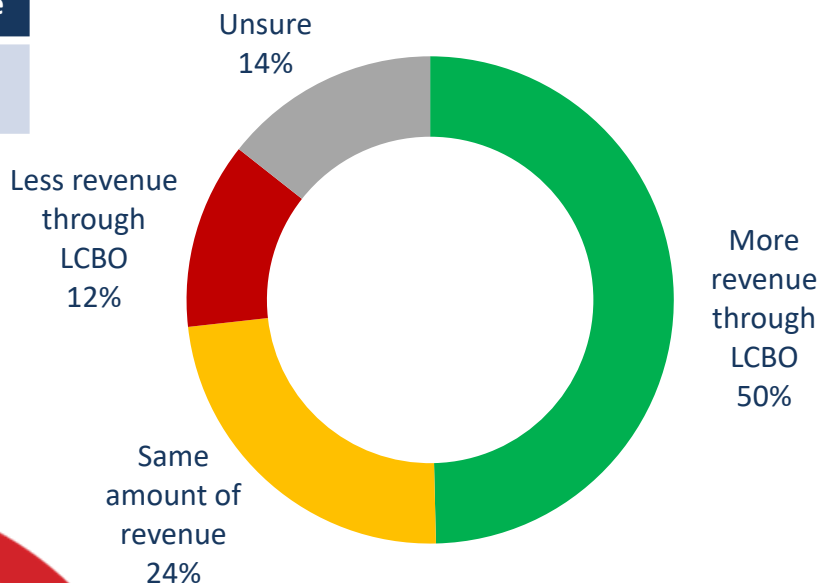
QUESTION – Would [ROTATE] privately run cannabis/marijuana stores or the LCBO selling cannabis/marijuana have a more positive impact on the following [ROTATE]

Preventing sales to underage children

Government revenue from cannabis sales in private versus LCBO stores

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+37.2



Subgroups	More revenue through LCBO
GTA – 416 (n=193)	58.4%
GTA – 905 (n=253)	46.5%
Central (n=89)	47.0%
East (n=136)	42.9%
Southwest (n=259)	48.9%
North (n=70)	51.4%
Male (n=546)	44.2%
Female (n=454)	54.6%
19 to 34 (n=236)	51.1%
35 to 54 (n=379)	44.9%
55 plus (n=385)	54.2%

*Weighted to the true population proportion.

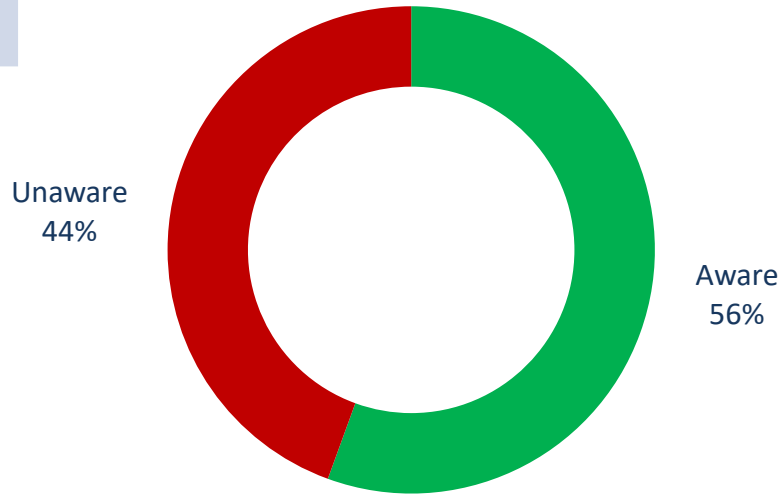
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Do you think the government would get more revenue, the same amount of revenue or less revenue if it sold cannabis/marijuana in LCBO public stores instead of through private stores?

Awareness of municipal opportunity to not allow cannabis stores

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+11.2



Subgroups	Aware
GTA – 416 (n=193)	54.5%
GTA – 905 (n=253)	60.2%
Central (n=89)	59.0%
East (n=136)	59.2%
Southwest (n=259)	51.6%
North (n=70)	47.4%
Male (n=546)	60.6%
Female (n=454)	50.9%
19 to 34 (n=236)	47.6%
35 to 54 (n=379)	55.5%
55 plus (n=385)	62.3%

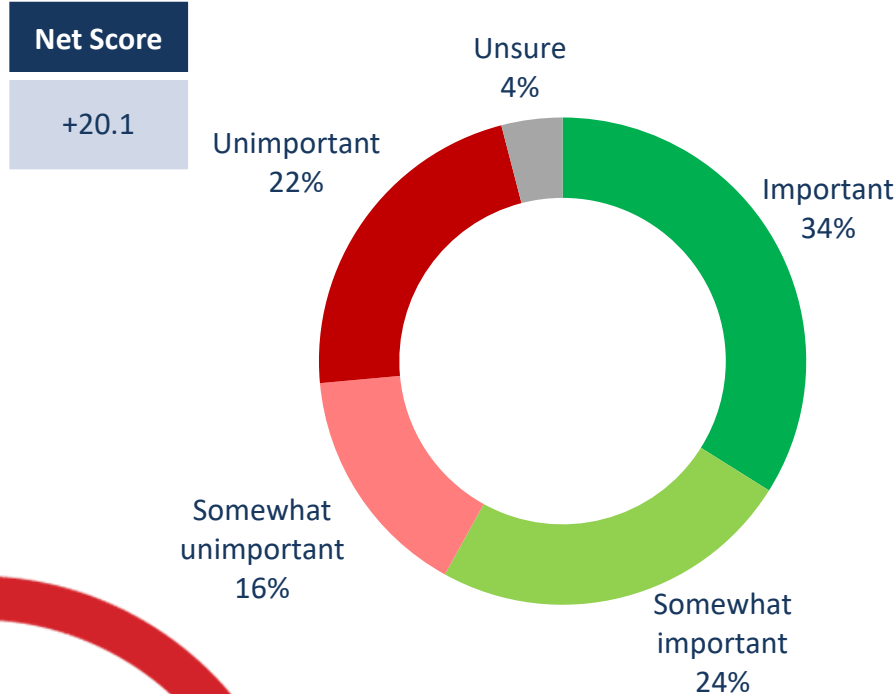
***Note: Charts may not add up to 100 due to rounding**

***Weighted to the true population proportion.**

QUESTION – Are you aware or unaware that municipalities have a one-time opportunity to choose whether or not to allow cannabis/marijuana stores in their communities?

Importance of the opportunity to not allow cannabis stores

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



*Note: Charts may not add up to 100 due to rounding

Subgroups	Important/Somewhat important
GTA – 416 (n=193)	49.7%
GTA – 905 (n=253)	56.4%
Central (n=89)	56.0%
East (n=136)	57.1%
Southwest (n=259)	66.7%
North (n=70)	58.0%
Male (n=546)	52.5%
Female (n=454)	63.2%
19 to 34 (n=236)	50.8%
35 to 54 (n=379)	62.9%
55 plus (n=385)	58.1%

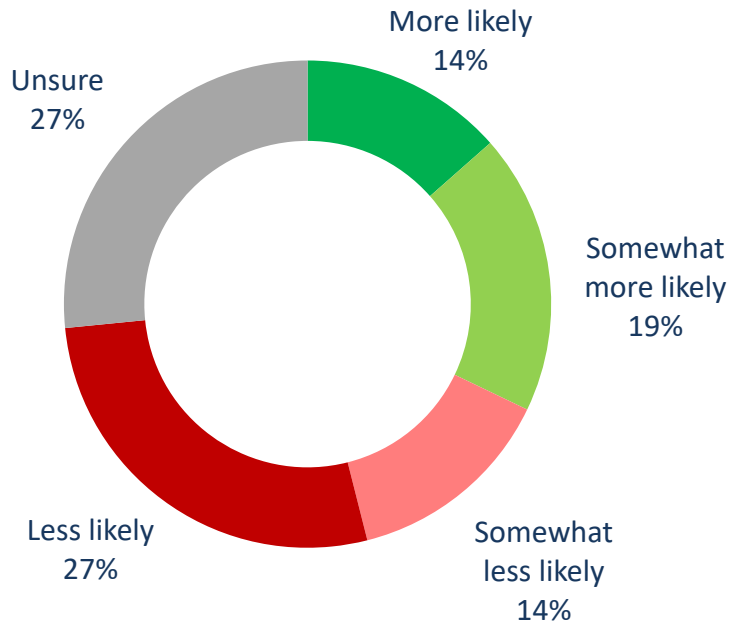
*Weighted to the true population proportion.

QUESTION – Is the one-time opportunity for municipalities to choose whether or not cannabis/marijuana stores will be allowed in your community an important, somewhat important, somewhat unimportant or unimportant issue for you personally in the October 22nd local municipal election in your community?

Likelihood of voting for a candidate in favour of cannabis stores

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
-9.2



*Note: Charts may not add up to 100 due to rounding

Subgroups	Less likely/ Somewhat less likely
GTA – 416 (n=193)	41.0%
GTA – 905 (n=253)	43.0%
Central (n=89)	46.9%
East (n=136)	43.2%
Southwest (n=259)	41.3%
North (n=70)	26.0%
Male (n=546)	43.4%
Female (n=454)	43.4%
19 to 34 (n=236)	32.4%
35 to 54 (n=379)	41.2%
55 plus (n=385)	49.0%

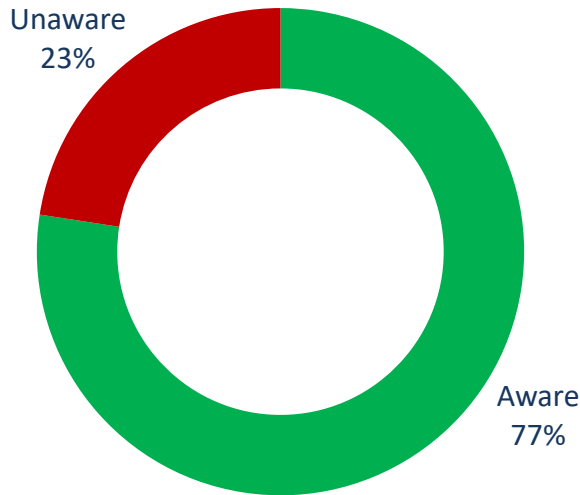
*Weighted to the true population proportion.

QUESTION – Are you more likely, somewhat more likely, somewhat less likely, or less likely to vote for a candidate if they were in favour of having cannabis/marijuana stores in your local municipality?

Awareness of promise to expand wine and beer sales

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
54.8



***Note: Charts may not add up to 100 due to rounding**

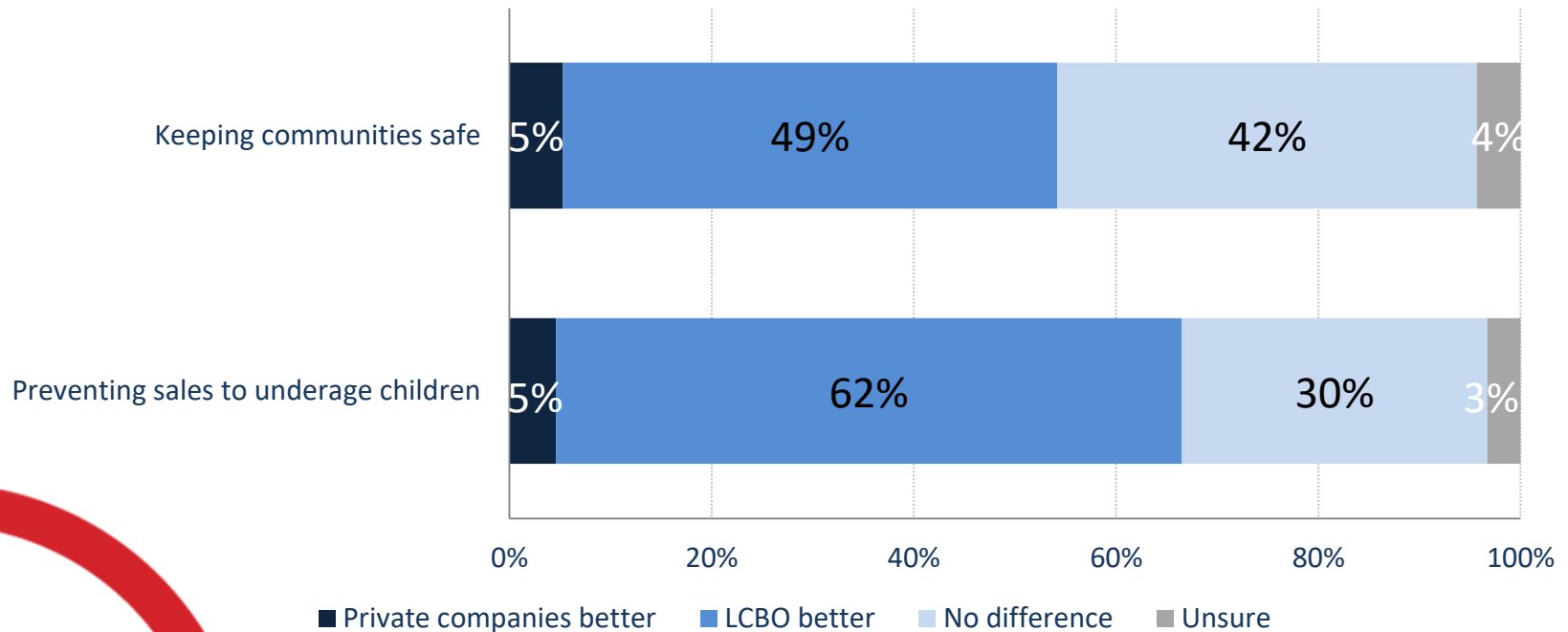
Subgroups	Aware
GTA – 416 (n=193)	81.1%
GTA – 905 (n=253)	85.1%
Central (n=89)	79.1%
East (n=136)	72.8%
Southwest (n=259)	71.3%
North (n=70)	69.4%
Male (n=546)	83.1%
Female (n=454)	72.2%
19 to 34 (n=236)	71.0%
35 to 54 (n=379)	78.6%
55 plus (n=385)	81.4%

**Weighted to the true population proportion.*

QUESTION – Are you aware or unaware that the Progressive Conservative Party in Ontario promised to expand wine and beer sales to neighbourhood convenience stores, box stores and more grocery stores?

Opinions on private versus public beer and wine stores

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

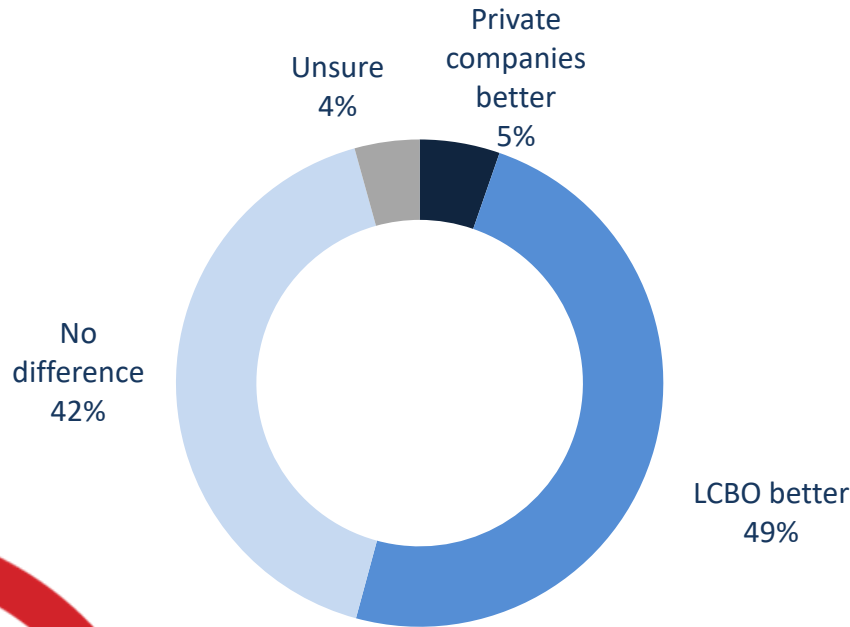


*Note: Charts may not add up to 100 due to rounding

QUESTION – Would [ROTATE] privately run beer and wine stores or the LCBO selling beer and wine have a more positive impact on the following [RANDOMIZE]

Opinions on public versus private beer and wine stores keeping communities safe

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	LCBO better
GTA – 416 (n=193)	56.1%
GTA – 905 (n=253)	50.2%
Central (n=89)	55.6%
East (n=136)	39.1%
Southwest (n=259)	47.4%
North (n=70)	36.7%
Male (n=546)	45.5%
Female (n=454)	52.1%
19 to 34 (n=236)	43.4%
35 to 54 (n=379)	48.7%
55 plus (n=385)	53.7%

*Weighted to the true population proportion.

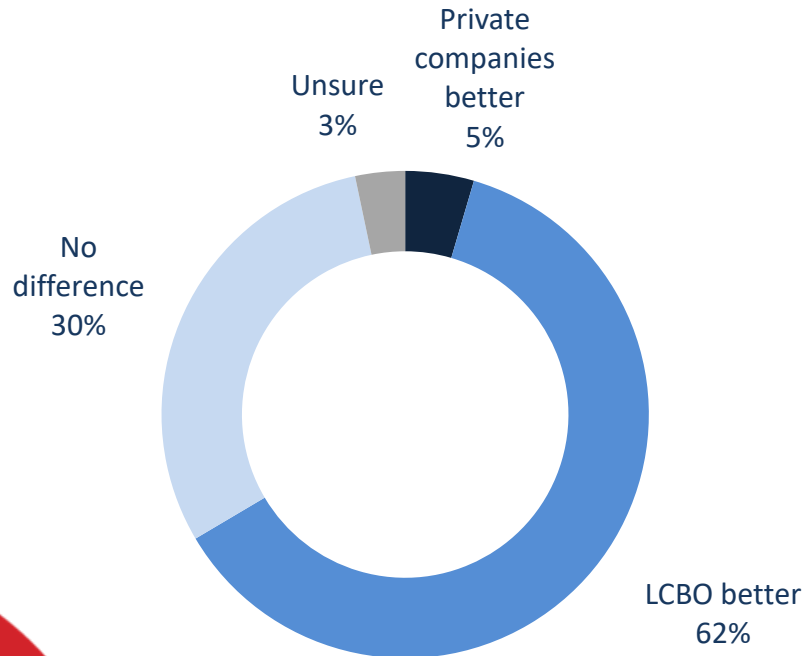
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Would [ROTATE] privately run beer and wine stores or the LCBO selling beer and wine have a more positive impact on the following [RANDOMIZE]

Keeping communities safe

Opinions on public versus private stores preventing beer and wine sales to children

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	LCBO better
GTA – 416 (n=193)	72.0%
GTA – 905 (n=253)	62.9%
Central (n=89)	71.0%
East (n=136)	55.3%
Southwest (n=259)	56.8%
North (n=70)	48.0%
Male (n=546)	58.6%
Female (n=454)	65.1%
19 to 34 (n=236)	56.5%
35 to 54 (n=379)	61.0%
55 plus (n=385)	68.8%

*Weighted to the true population proportion.

***Note: Charts may not add up to 100 due to rounding**

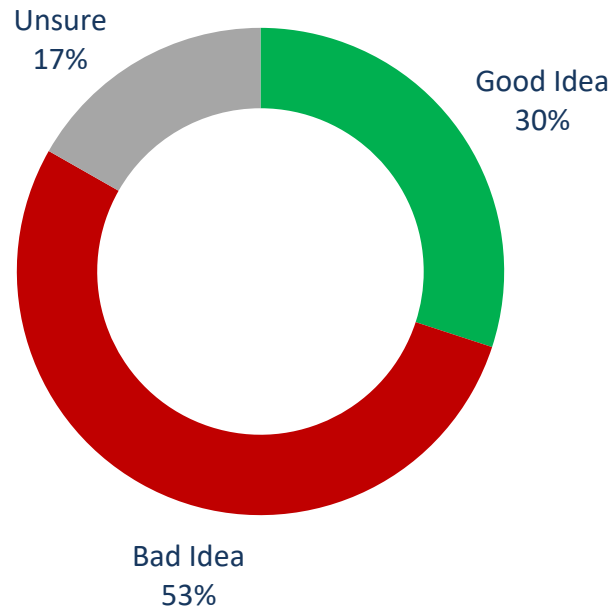
QUESTION – Would [ROTATE] privately run beer and wine stores or the LCBO selling beer and wine have a more positive impact on the following [RANDOMIZE]

Preventing sales to underage children

Opinions on spirit sales in neighbourhood stores

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
-23.2



***Note: Charts may not add up to 100 due to rounding**

Subgroups	Bad idea
GTA – 416 (n=193)	62.5%
GTA – 905 (n=253)	49.9%
Central (n=89)	57.5%
East (n=136)	46.5%
Southwest (n=259)	50.8%
North (n=70)	52.4%
Male (n=546)	44.9%
Female (n=454)	60.9%
19 to 34 (n=236)	44.1%
35 to 54 (n=379)	51.9%
55 plus (n=385)	62.5%

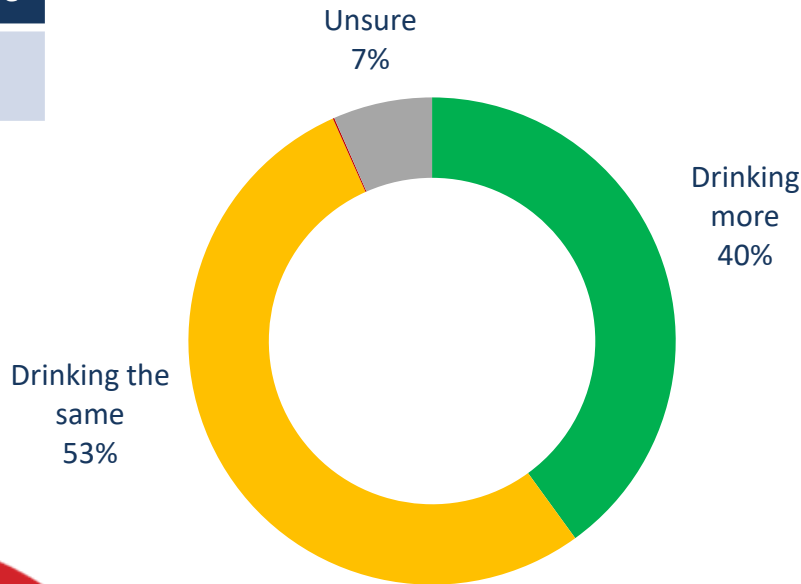
**Weighted to the true population proportion.*

QUESTION – If spirits such as vodka and whiskey were also available in neighbourhood convenience stores, box stores and grocery stores, would you say that is a good idea or a bad idea?

Impact of expanding wine beer and spirit sales on drinking

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+39.9



Subgroups	Drinking the same
GTA – 416 (n=193)	46.3%
GTA – 905 (n=253)	54.6%
Central (n=89)	44.7%
East (n=136)	63.4%
Southwest (n=259)	53.2%
North (n=70)	64.4%
Male (n=546)	59.7%
Female (n=454)	47.4%
19 to 34 (n=236)	55.6%
35 to 54 (n=379)	54.3%
55 plus (n=385)	50.1%

***Note: Charts may not add up to 100 due to rounding**

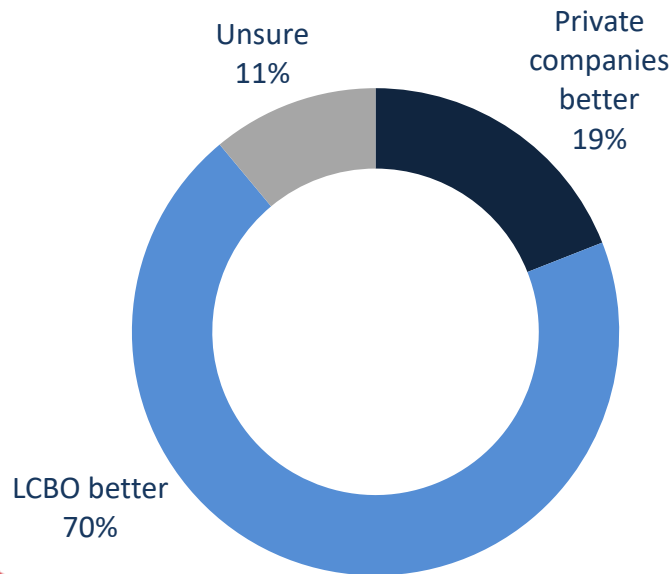
***Weighted to the true population proportion.**

***Note: Labels less than one percent were removed for clarity**

QUESTION – Do you think expanding the sale of wine, beer and spirits such as vodka and whiskey to more locations in Ontario through private companies would result in people drinking more, the same or less?

Profit from beer, wine and spirits

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	LCBO better
GTA – 416 (n=193)	73.8%
GTA – 905 (n=253)	69.4%
Central (n=89)	73.0%
East (n=136)	66.7%
Southwest (n=259)	69.1%
North (n=70)	64.6%
Male (n=546)	62.1%
Female (n=454)	77.2%
19 to 34 (n=236)	67.7%
35 to 54 (n=379)	65.9%
55 plus (n=385)	76.7%

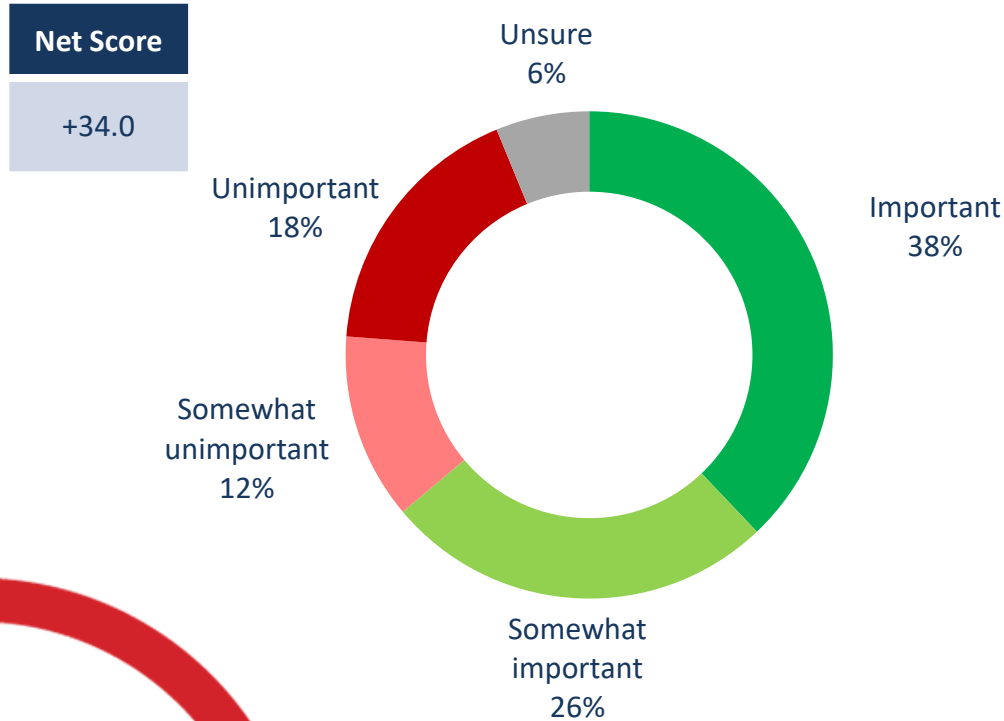
***Note: Charts may not add up to 100 due to rounding**

**Weighted to the true population proportion.*

QUESTION – What is a better approach, [ROTATE] having private companies sell and make profit from beer, wine and spirits OR having the LCBO sell beer, wine and spirits and having the profits of the LCBO go to the Province of Ontario to help pay for schools, hospitals and other public services.

Importance of jobs provided by LCBO

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Important/Somewhat important
GTA – 416 (n=193)	63.4%
GTA – 905 (n=253)	64.7%
Central (n=89)	74.4%
East (n=136)	61.2%
Southwest (n=259)	59.9%
North (n=70)	70.5%
Male (n=546)	60.1%
Female (n=454)	67.4%
19 to 34 (n=236)	65.9%
35 to 54 (n=379)	60.7%
55 plus (n=385)	66.1%

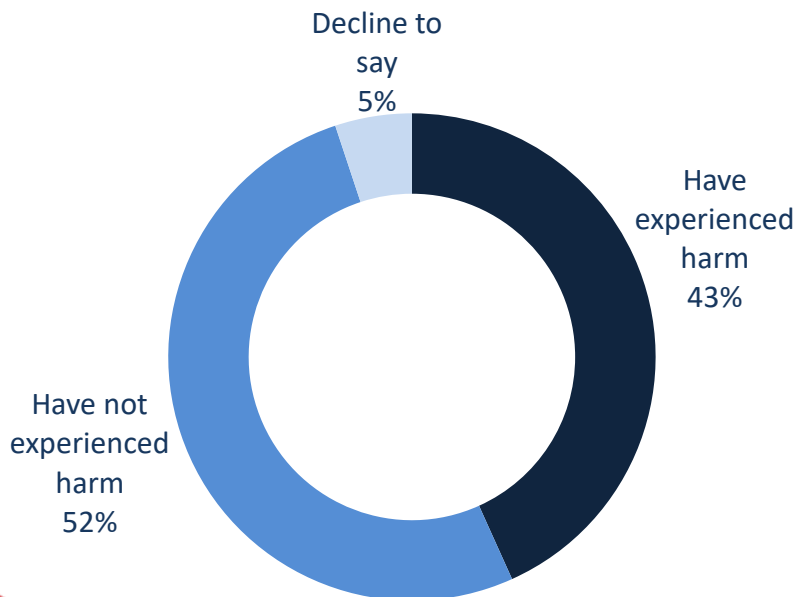
*Weighted to the true population proportion.

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Thinking of jobs in your community, is it important, somewhat important, somewhat unimportant or unimportant to you that people working at the LCBO are more likely to have a decent paying job than people working in a privately run store.

Experienced harm from someone else's drinking

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Have not experienced harm
GTA – 416 (n=193)	51.0%
GTA – 905 (n=253)	60.3%
Central (n=89)	46.6%
East (n=136)	49.4%
Southwest (n=259)	49.2%
North (n=70)	42.8%
Male (n=546)	60.3%
Female (n=454)	43.7%
19 to 34 (n=236)	51.5%
35 to 54 (n=379)	51.9%
55 plus (n=385)	51.6%

***Note: Charts may not add up to 100 due to rounding**

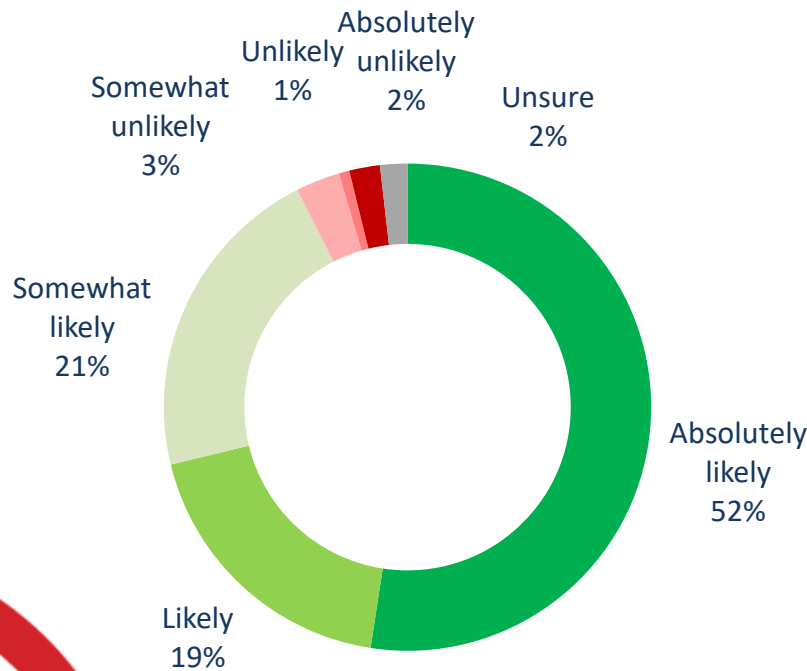
**Weighted to the true population proportion.*

QUESTION – Have you ever experienced or not experienced harm due to someone else's drinking problem?

Likelihood of voting in municipal election

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+86.9



Subgroups	Absolutely likely/Likely/Somewhat likely
GTA – 416 (n=193)	95.9%
GTA – 905 (n=253)	93.3%
Central (n=89)	92.4%
East (n=136)	92.3%
Southwest (n=259)	91.8%
North (n=70)	82.1%
Male (n=546)	93.6%
Female (n=454)	91.6%
19 to 34 (n=236)	89.3%
35 to 54 (n=379)	93.2%
55 plus (n=385)	94.2%

*Weighted to the true population proportion.

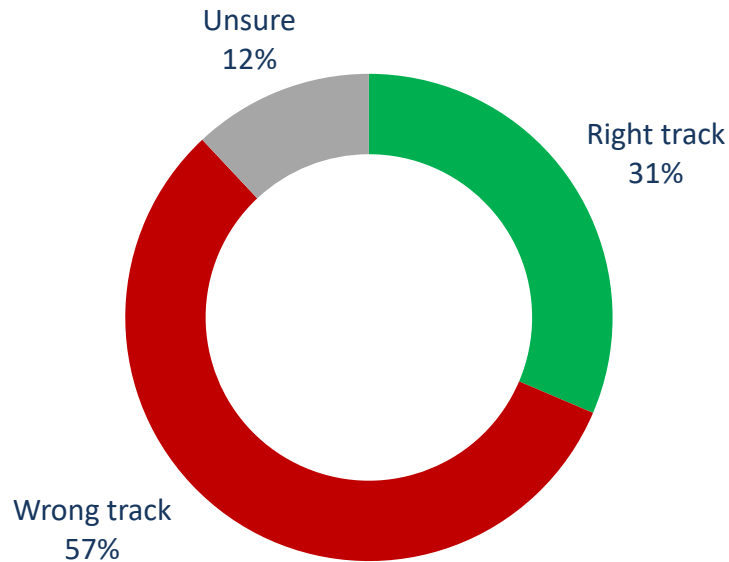
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Are you absolutely likely, likely, somewhat likely, somewhat unlikely, unlikely or absolutely unlikely to vote in the upcoming municipal election in Ontario?

Direction of Ford government

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 22nd to 28th, 2018, n=1000 Ontarians, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
-25.2

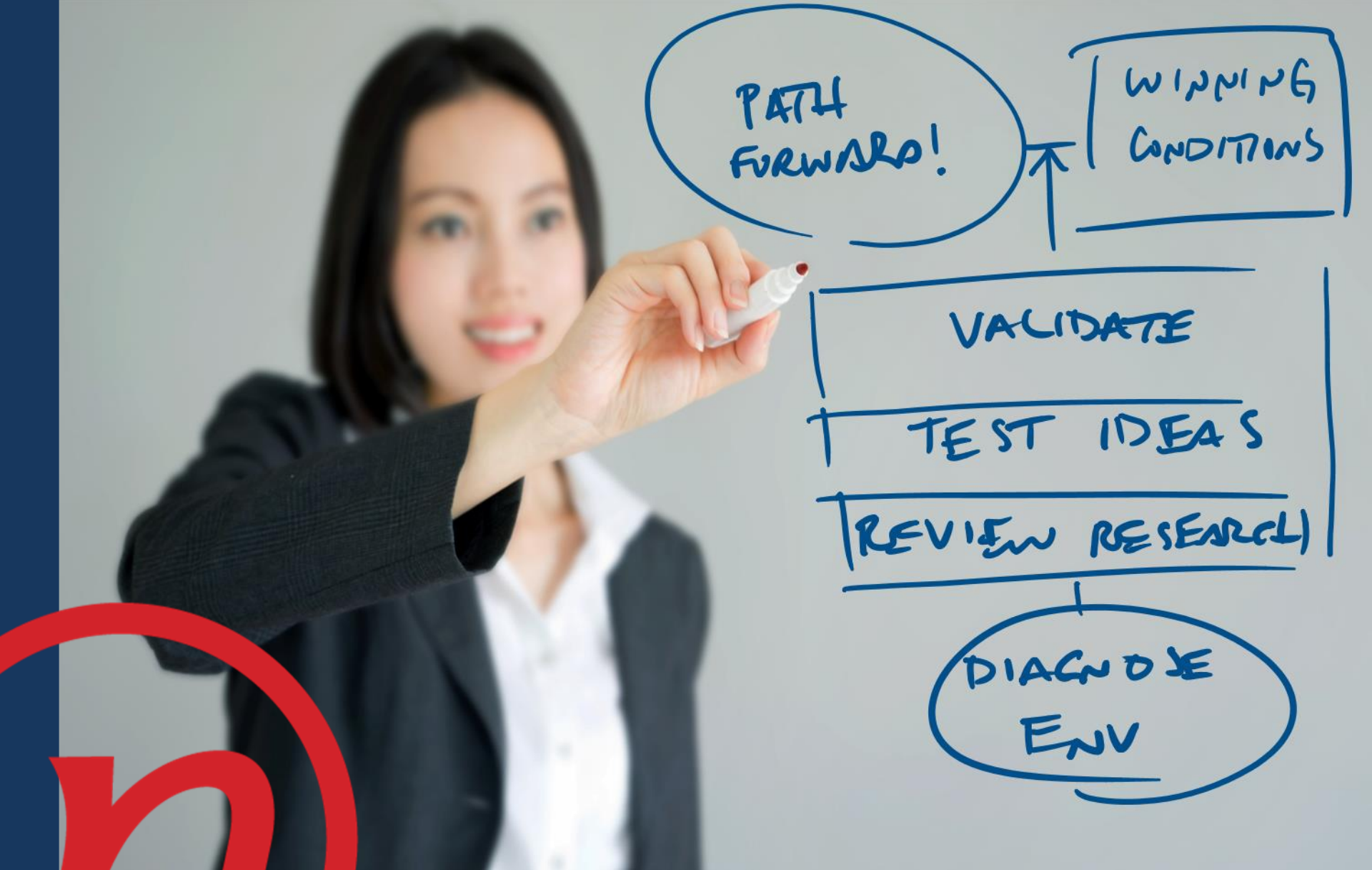


Subgroups	Wrong track
GTA – 416 (n=193)	65.1%
GTA – 905 (n=253)	53.6%
Central (n=89)	61.4%
East (n=136)	56.4%
Southwest (n=259)	52.4%
North (n=70)	52.4%
Male (n=546)	50.7%
Female (n=454)	62.1%
19 to 34 (n=236)	57.7%
35 to 54 (n=379)	55.1%
55 plus (n=385)	57.6%

***Note: Charts may not add up to 100 due to rounding**

***Weighted to the true population proportion.**

QUESTION – Would you say the new Doug Ford government in Ontario is on the right track or the wrong track in terms of its general direction?



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Ontarians, 18 years of age or older, between September 22nd and 28th. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Ontarians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by the Ontario Public Service Employees Union and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Technical Note

Element	Description	Element	Description
Organization who commissioned the research	The Ontario Public Service Employees Union	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure
Final Sample Size	1000 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 19 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online survey	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ontario.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	11 percent, consistent with industry norms.
Demographics (Captured)	Ontario; Men and Women; 19 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work.	Question Content	All respondents were asked every question presented in the report.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	September 22 nd to 28 th , 2018.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in English.		
Standards	This report meets the standards set forth by ESOMAR and AAPOR.		

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Tabulations



2018-1258 – OPSEU – Survey STAT SHEET

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 1 – Our study today is about cannabis/marijuana. Are you aware or unaware of the upcoming legalization of cannabis/marijuana in Canada?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Aware	%	99.9	100.0	99.7	100.0	100.0	100.0	100.0	99.9	100.0	100.0	99.8	100.0
	Unaware	%	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0

Are you concerned, somewhat concerned, somewhat unconcerned, or unconcerned about the impact of legalization of cannabis/marijuana in Canada on each of the following? [ROTATE]

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 2 – Cannabis/marijuana being sold to underage children	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Concerned	%	44.5	39.1	50.5	46.6	47.2	44.3	32.1	39.4	49.1	33.4	46.2	51.5
	Somewhat concerned	%	24.4	28.1	24.0	27.6	25.6	23.2	12.2	23.7	24.9	25.1	22.9	25.5
	Somewhat unconcerned	%	13.1	13.6	11.7	10.6	16.7	11.6	20.3	16.0	10.5	15.8	12.6	11.6
	Unconcerned	%	17.8	19.2	13.5	15.3	9.8	20.5	35.3	20.5	15.2	25.7	17.7	11.3
	Unsure	%	0.3	0.0	0.3	0.0	0.7	0.4	0.0	0.4	0.2	0.0	0.7	0.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid random telephone and online survey of 1,000 Ontarians, 19 years of age or older, between September 22nd and 28th, 2018. The margin of error for a random survey of 1,000 Ontarians is ±3.1 percentage points, 19 times out of 20.



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Are you concerned, somewhat concerned, somewhat unconcerned, or unconcerned about the impact of legalization of cannabis/marijuana in Canada on each of the following? [ROTATE]

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 3 – Crime	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Concerned	%	26.1	20.2	30.0	27.0	29.2	27.9	15.9	22.9	29.0	17.7	27.2	31.7
	Somewhat concerned	%	22.8	22.3	24.5	17.9	21.4	23.3	25.2	19.2	26.2	20.1	22.3	25.6
	Somewhat unconcerned	%	16.7	19.4	13.3	21.7	23.3	15.0	8.4	18.0	15.4	18.3	16.3	15.7
	Unconcerned	%	33.4	36.5	31.6	33.4	24.7	32.4	50.5	38.9	28.3	43.5	32.7	26.0
	Unsure	%	1.0	1.5	0.6	0.0	1.5	1.4	0.0	0.9	1.1	0.4	1.5	1.0

Are you concerned, somewhat concerned, somewhat unconcerned, or unconcerned about the impact of legalization of cannabis/marijuana in Canada on each of the following? [ROTATE]

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 4 – The possibility of having a store which sells cannabis/marijuana in your neighbourhood	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Concerned	%	25.1	19.8	28.8	27.8	33.6	24.1	13.9	21.6	28.4	20.8	24.8	29.0
	Somewhat concerned	%	19.5	19.2	20.7	21.9	14.4	21.1	14.6	18.7	20.1	18.9	20.1	19.2
	Somewhat unconcerned	%	16.7	17.9	14.4	13.9	19.2	16.8	19.6	16.0	17.3	16.2	15.3	18.8
	Unconcerned	%	37.9	41.6	35.8	34.7	32.0	37.0	51.9	43.0	33.1	43.2	38.5	32.6
Unsure	%	0.9	1.5	0.3	1.7	0.7	1.0	0.0	0.8	1.0	0.9	1.4	0.3	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid random telephone and online survey of 1,000 Ontarians, 19 years of age or older, between September 22nd and 28th, 2018. The margin of error for a random survey of 1,000 Ontarians is ±3.1 percentage points, 19 times out of 20.



2018-1258 – OPSEU – Survey STAT SHEET

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 5 – Are you likely, somewhat likely, somewhat unlikely or unlikely to purchase cannabis/marijuana once it is legal?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Likely	%	12.5	11.9	10.4	16.2	12.1	14.0	12.5	14.3	10.8	18.3	12.2	8.1
	Somewhat likely	%	9.5	11.3	10.8	7.6	8.2	7.8	11.5	9.6	9.5	9.7	9.0	10.0
	Somewhat unlikely	%	8.1	9.8	9.4	3.2	8.7	5.8	12.7	8.0	8.2	11.9	6.3	7.2
	Unlikely	%	66.1	63.1	65.1	71.1	68.6	68.4	59.1	65.3	66.8	57.1	67.8	71.5
	Unsure	%	3.7	4.0	4.3	1.9	2.5	3.9	4.3	2.7	4.6	3.0	4.6	3.2

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 6 – [IF LIKELY OR SOMEWHAT LIKELY TO PURCHASE CANNABIS/MARIJUANA WHEN LEGAL] Are you more likely to purchase cannabis/marijuana online, in a retail store or both?	Total	Unwgt N	222	45	54	19	31	56	17	128	94	67	81	74
		Wgt N	221	49	51	20	24	61	16	115	106	76	85	59
	Online	%	8.4	5.3	8.6	2.8	8.9	11.4	12.7	8.6	8.2	7.8	7.8	10.2
	In a retail store	%	40.2	42.0	42.8	45.3	42.2	38.3	23.2	42.3	37.9	28.9	38.3	57.2
	Both equally	%	37.3	35.9	38.8	23.6	35.3	36.6	60.3	37.3	37.4	51.0	36.5	21.0
	Unsure	%	14.1	16.8	9.8	28.3	13.6	13.7	3.8	11.8	16.5	12.3	17.4	11.6

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			Region							Gender Identification		Age		
			Ontario	GTA -	GTA -	Centra	East	Southwest	North	Male	Femal	19 to	35 to	55
			2018-09	416	905	l					e	34	54	plus
Question 7 - What positive things come to mind when you think of selling cannabis/marijuana online through the Internet? [Open-ended]	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	No need for storefronts/fewer stores and eliminates some of the concerns about storefronts and their location	%	3.8	4.0	4.4	7.4	4.3	1.9	3.8	3.7	4.0	4.6	3.0	4.2
	Practical/better access for everyone/greater selection	%	26.3	31.1	27.0	26.5	22.3	24.6	22.2	26.3	26.3	32.8	26.2	21.0
	Privacy	%	5.5	7.6	3.5	5.4	5.8	5.2	6.3	4.3	6.6	7.3	5.6	3.8
	None/Nothing	%	28.6	22.5	27.1	28.6	33.9	32.5	27.8	27.5	29.6	17.6	27.9	38.6
	Illegal market going away (reduction in crime, taxes going to the government)	%	9.2	10.0	9.2	11.6	5.7	8.3	13.1	12.5	6.1	11.1	7.2	10.0
	Better quality control/safer/regulations	%	6.5	7.7	7.0	3.9	5.5	7.0	4.1	6.2	6.8	3.2	9.4	5.7
	Medical benefits	%	2.7	1.1	1.7	3.3	2.2	5.3	1.0	1.7	3.6	0.9	3.2	3.6
	Less access for children	%	0.9	1.0	1.9	0.0	0.0	0.8	0.0	1.0	0.8	0.9	1.7	0.0
	Cheaper prices	%	1.1	1.5	0.4	2.2	1.7	1.0	0.9	1.3	1.0	1.6	0.5	1.5
	Other	%	7.0	5.8	9.3	5.8	4.6	7.2	7.5	6.5	7.5	8.7	7.4	5.2
	Unsure	%	8.4	7.8	8.3	5.3	14.1	6.0	13.3	9.2	7.6	11.3	7.9	6.5

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			Region							Gender Identification		Age		
			Ontario	GTA -	GTA -	Central	East	Southwest	North	Male	Female	19 to	35 to	55
			2018-09	416	905							34	54	plus
Question 8 - What negative things come to mind when you think of selling cannabis/marijuana online through the Internet? [Open-ended]	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Can't verify identity of purchaser/underage access	%	48.5	42.0	52.0	58.0	48.3	49.5	40.6	44.1	52.6	42.2	52.5	48.8
	Lack of control of seller/criminality	%	7.9	8.0	8.5	5.5	7.7	9.3	3.2	8.7	7.2	6.1	5.9	11.9
	No negatives	%	7.0	8.9	6.1	5.8	6.8	6.5	7.7	7.0	6.9	6.9	7.2	6.8
	Don't know what you're buying/no quality control	%	6.6	9.6	5.6	4.4	4.3	5.8	11.8	6.8	6.5	10.2	5.8	4.7
	I oppose all cannabis sales	%	1.0	0.0	0.8	0.0	3.0	1.5	0.0	0.4	1.5	1.0	0.3	1.8
	Easy access may result in overuse or other negative consequences	%	9.2	5.6	9.6	7.0	9.8	11.5	11.2	9.1	9.2	10.7	9.5	7.5
	Theft, loss or misdelivery of packages	%	3.5	3.9	4.9	1.3	1.9	2.7	5.8	5.2	1.9	3.3	3.7	3.3
	Access is not immediate	%	1.5	1.4	4.0	1.3	0.7	0.0	0.0	1.7	1.2	1.9	1.7	0.8
	Privacy and data security	%	4.6	7.3	2.8	5.0	3.4	5.5	1.2	5.1	4.2	3.7	4.2	5.9
	Other	%	3.3	6.2	0.9	5.7	1.3	3.5	2.1	3.5	3.1	5.4	2.8	2.1
	Unsure	%	7.0	7.1	4.9	6.1	12.9	4.2	16.4	8.4	5.7	8.6	6.4	6.3

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			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 9 – Are you aware or unaware that the Government of Ontario plans to change from the originally planned publicly LCBO run cannabis/marijuana stores to privately owned cannabis stores?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Aware	%	84.9	87.7	89.0	83.4	84.2	82.6	73.0	88.8	81.2	77.4	86.3	89.3
	Unaware	%	15.1	12.3	11.0	16.6	15.8	17.4	27.0	11.2	18.8	22.6	13.7	10.7

Would [ROTATE] privately run cannabis/marijuana stores or the LCBO selling cannabis/marijuana have a more positive impact on the following [ROTATE]

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 10 – Keeping communities safe	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Private companies better	%	6.4	4.6	4.3	5.2	3.7	9.4	14.0	7.5	5.5	10.2	6.2	3.5
	LCBO better	%	51.0	59.0	54.7	60.3	48.5	43.4	36.5	47.3	54.4	47.2	46.3	60.0
	No difference	%	34.7	29.5	35.0	29.1	36.3	39.0	35.9	39.8	30.0	35.2	37.6	30.8
	Unsure	%	7.9	6.8	5.9	5.4	11.5	8.2	13.6	5.4	10.1	7.4	9.9	5.8

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Would [ROTATE] privately run cannabis/marijuana stores or the LCBO selling cannabis/marijuana have a more positive impact on the following [ROTATE]

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 11 – Preventing sales to underage children	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Private companies better	%	5.6	4.0	4.5	5.2	1.5	7.5	14.4	6.7	4.5	9.7	5.1	2.8
	LCBO better	%	64.7	75.5	63.5	67.5	66.7	59.0	51.3	61.1	68.1	60.1	62.0	71.9
	No difference	%	25.3	16.2	27.6	25.8	27.9	29.2	24.5	28.1	22.8	25.6	27.6	22.3
	Unsure	%	4.4	4.2	4.4	1.5	3.9	4.3	9.8	4.1	4.7	4.7	5.4	3.0

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 12 – Do you think the government would get more revenue, the same amount of revenue or less revenue if it sold cannabis/marijuana in LCBO public stores instead of through private stores?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	More revenue through LCBO	%	49.6	58.4	46.5	47.0	42.9	48.9	51.4	44.2	54.6	51.1	44.9	54.2
	Same amount of revenue	%	23.6	21.1	26.2	17.0	22.9	24.9	26.2	26.6	20.9	22.7	26.2	21.1
	Less revenue through LCBO	%	12.4	8.6	15.0	18.5	15.4	10.8	8.2	17.1	8.0	12.6	13.7	10.6
	Unsure	%	14.4	11.9	12.3	17.4	18.8	15.3	14.1	12.1	16.5	13.5	15.2	14.1

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			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 13 – Are you aware or unaware that municipalities have a one-time opportunity to choose whether or not to allow cannabis/marijuana stores in their communities?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Aware	%	55.6	54.5	60.2	59.0	59.2	51.6	47.4	60.6	50.9	47.6	55.5	62.3
	Unaware	%	44.4	45.5	39.8	41.0	40.8	48.4	52.6	39.4	49.1	52.4	44.5	37.7

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 14 – Is the one-time opportunity for municipalities to choose whether or not cannabis/marijuana stores will be allowed in your community an important, somewhat important, somewhat unimportant or unimportant issue for you personally in the October 22nd local municipal election in your community?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Important	%	33.9	29.8	35.8	31.7	33.7	35.4	36.8	29.4	38.1	26.2	37.6	35.8
	Somewhat important	%	24.1	19.9	20.6	24.3	23.4	31.3	21.2	23.1	25.1	24.6	25.3	22.3
	Somewhat unimportant	%	15.5	17.6	14.7	16.0	17.9	13.4	15.7	18.1	13.1	18.7	11.2	18.2
	Unimportant	%	22.4	30.8	22.4	22.8	25.0	15.5	19.3	25.1	19.9	23.3	22.9	21.1
	Unsure	%	4.0	1.9	6.4	5.2	0.0	4.3	7.0	4.3	3.8	7.3	3.0	2.6

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			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 15 – Are you more likely, somewhat more likely, somewhat less likely, or less likely to vote for a candidate if they were in favour of having cannabis/marijuana stores in your local municipality?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	More likely	%	13.5	12.7	11.8	7.8	11.7	16.8	18.7	15.7	11.4	18.5	13.8	8.9
	Somewhat more likely	%	18.6	22.7	15.6	18.5	14.9	16.7	32.0	20.2	17.1	22.3	17.5	16.9
	Somewhat less likely	%	13.9	17.7	13.8	14.2	16.5	11.9	5.7	13.5	14.3	14.2	13.6	14.2
	Less likely	%	27.4	23.3	29.2	32.7	26.7	29.3	20.3	25.5	29.1	18.2	27.6	34.8
	Unsure	%	26.6	23.6	29.7	26.8	30.2	25.2	23.4	25.0	28.0	26.9	27.5	25.2

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 16 – Our next few questions are about wine, beer and spirits in Ontario. Are you aware or unaware that the Progressive Conservative Party in Ontario promised to expand wine and beer sales to neighbourhood convenience stores, box stores and more grocery stores?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Aware	%	77.4	81.1	85.1	79.1	72.8	71.3	69.4	83.1	72.2	71.0	78.6	81.4
	Unaware	%	22.6	18.9	14.9	20.9	27.2	28.7	30.6	16.9	27.8	29.0	21.4	18.6

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Would [ROTATE] privately run beer and wine stores or the LCBO selling beer and wine have a more positive impact on the following

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 17 – Keeping communities safe	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Private companies better	%	5.3	6.3	4.2	6.1	5.7	4.3	9.3	5.8	4.8	5.9	6.1	3.9
	LCBO better	%	48.9	56.1	50.2	55.6	39.1	47.4	36.7	45.5	52.1	43.4	48.7	53.7
	No difference	%	41.5	34.9	41.7	34.2	51.5	42.0	50.6	46.2	37.1	43.2	41.9	39.6
	Unsure	%	4.3	2.8	4.0	4.1	3.6	6.3	3.5	2.5	6.0	7.5	3.3	2.9

Would [ROTATE] privately run beer and wine stores or the LCBO selling beer and wine have a more positive impact on the following

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 18 – Preventing sales to underage children	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Private companies better	%	4.6	4.2	4.5	5.2	2.3	4.4	9.7	6.0	3.2	5.9	5.2	2.7
	LCBO better	%	61.9	72.0	62.9	71.0	55.3	56.8	48.0	58.6	65.1	56.5	60.1	68.8
	No difference	%	30.2	22.4	28.5	22.1	39.9	34.3	37.3	32.9	27.7	31.2	32.4	26.7
	Unsure	%	3.3	1.4	4.1	1.7	2.5	4.5	5.0	2.6	4.0	6.5	2.3	1.9

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			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 19 – If spirits such as vodka and whiskey were also available in neighbourhood convenience stores, box stores and grocery stores, would you say that is a good idea or a bad idea?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Good idea	%	30.0	23.8	33.5	24.5	26.2	32.5	41.0	38.5	22.1	38.2	31.1	21.9
	Bad idea	%	53.2	62.5	49.9	57.5	46.5	50.8	52.4	44.9	60.9	44.1	51.9	62.5
	Unsure	%	16.8	13.7	16.7	18.0	27.3	16.7	6.5	16.5	17.0	17.7	17.1	15.6

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 20 – Do you think expanding the sale of wine, beer and spirits such as vodka and whiskey to more locations in Ontario through private companies would result in people drinking more, the same or less?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Drinking more	%	40.0	45.9	40.1	43.6	31.4	39.8	32.5	35.4	44.3	38.0	38.5	43.5
	Drinking the same	%	53.3	46.3	54.6	44.7	63.4	53.2	64.4	59.7	47.4	55.6	54.3	50.1
	Drinking less	%	0.1	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0
Unsure	%	6.6	7.9	4.8	11.7	5.2	7.0	3.1	4.9	8.1	6.0	7.1	6.4	

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			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 21 – What is a better approach, [ROTATE] having private companies sell and make profit from beer, wine and spirits OR having the LCBO sell beer, wine and spirits and having the profits of the LCBO go to the Province of Ontario to help pay for schools, hospitals and other public services.	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Private companies better	%	19.0	17.9	18.1	17.0	20.7	19.6	23.0	27.3	11.3	20.8	21.1	15.1
	LCBO better	%	69.9	73.8	69.4	73.0	66.7	69.1	64.6	62.1	77.2	67.7	65.9	76.7
	Unsure	%	11.0	8.3	12.4	9.9	12.7	11.3	12.4	10.6	11.5	11.5	13.0	8.2

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 22 – Thinking of jobs in your community, is it important, somewhat important, somewhat unimportant or unimportant to you that people working at the LCBO are more likely to have a decent paying job than people working in a privately run store.	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Important	%	37.9	39.7	36.6	36.4	39.5	37.5	37.6	34.2	41.4	34.8	35.9	42.9
	Somewhat important	%	26.0	23.7	28.1	38.0	21.7	22.4	32.9	25.9	26.0	31.0	24.8	23.2
	Somewhat unimportant	%	12.3	13.9	12.4	6.9	9.6	14.2	11.3	14.3	10.5	9.4	14.5	12.1
	Unimportant	%	17.6	14.8	18.3	15.0	24.0	19.2	8.9	21.4	14.1	15.8	20.2	15.8
Unsure	%	6.2	7.9	4.6	3.6	5.2	6.8	9.2	4.2	8.0	8.9	4.5	6.0	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid random telephone and online survey of 1,000 Ontarians, 19 years of age or older, between September 22nd and 28th, 2018. The margin of error for a random survey of 1,000 Ontarians is ±3.1 percentage points, 19 times out of 20.



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			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 23 – Have you ever experienced or not experienced harm due to someone else's drinking problem?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Have experienced harm	%	43.3	41.5	36.4	48.0	45.3	46.2	52.6	34.6	51.3	43.7	42.8	43.4
	Have not experienced harm	%	51.7	51.0	60.3	46.6	49.4	49.2	42.8	60.3	43.7	51.5	51.9	51.6
	Decline to say	%	5.1	7.5	3.3	5.4	5.2	4.6	4.6	5.1	5.0	4.8	5.3	5.0

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 24 – Are you absolutely likely, likely, somewhat likely, somewhat unlikely, unlikely or absolutely unlikely to vote in the upcoming municipal election in Ontario?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Absolutely likely	%	52.4	56.2	49.9	48.0	49.8	53.9	53.4	47.5	57.0	35.6	56.0	62.0
	Likely	%	18.8	17.7	23.2	22.5	19.2	16.4	10.7	21.5	16.3	23.7	18.0	15.6
	Somewhat likely	%	21.3	22.0	20.2	21.9	23.3	21.5	18.0	24.6	18.3	30.0	19.2	16.7
	Somewhat unlikely	%	2.9	0.9	4.0	1.5	2.7	4.1	2.5	3.4	2.5	3.3	3.6	1.9
	Unlikely	%	0.7	1.4	0.9	2.4	0.0	0.0	0.0	0.5	0.9	1.5	0.6	0.2
	Absolutely unlikely	%	2.0	1.3	0.8	0.7	1.3	3.2	7.0	0.7	3.3	3.9	0.5	2.4
Unsure	%	1.8	0.5	1.0	3.0	3.7	0.8	8.4	1.9	1.7	2.0	2.2	1.2	

			Region							Gender Identification		Age		
			Ontario 2018-09	GTA - 416	GTA - 905	Central	East	Southwest	North	Male	Female	19 to 34	35 to 54	55 plus
Question 25 – Would you say the new Doug Ford government in Ontario is on the right track or the wrong track in terms of its general direction?	Total	Unwgt N	1000	193	253	89	136	259	70	546	454	236	379	385
		Wgt N	1000	212	243	83	120	277	65	481	519	271	402	327
	Right track	%	31.4	25.2	36.0	23.4	36.1	34.0	24.8	38.2	25.1	29.0	34.2	29.9
	Wrong track	%	56.6	65.1	53.6	61.4	56.4	52.4	52.4	50.7	62.1	57.7	55.1	57.6
	Unsure	%	12.0	9.7	10.4	15.2	7.5	13.6	22.8	11.1	12.8	13.3	10.6	12.5

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