



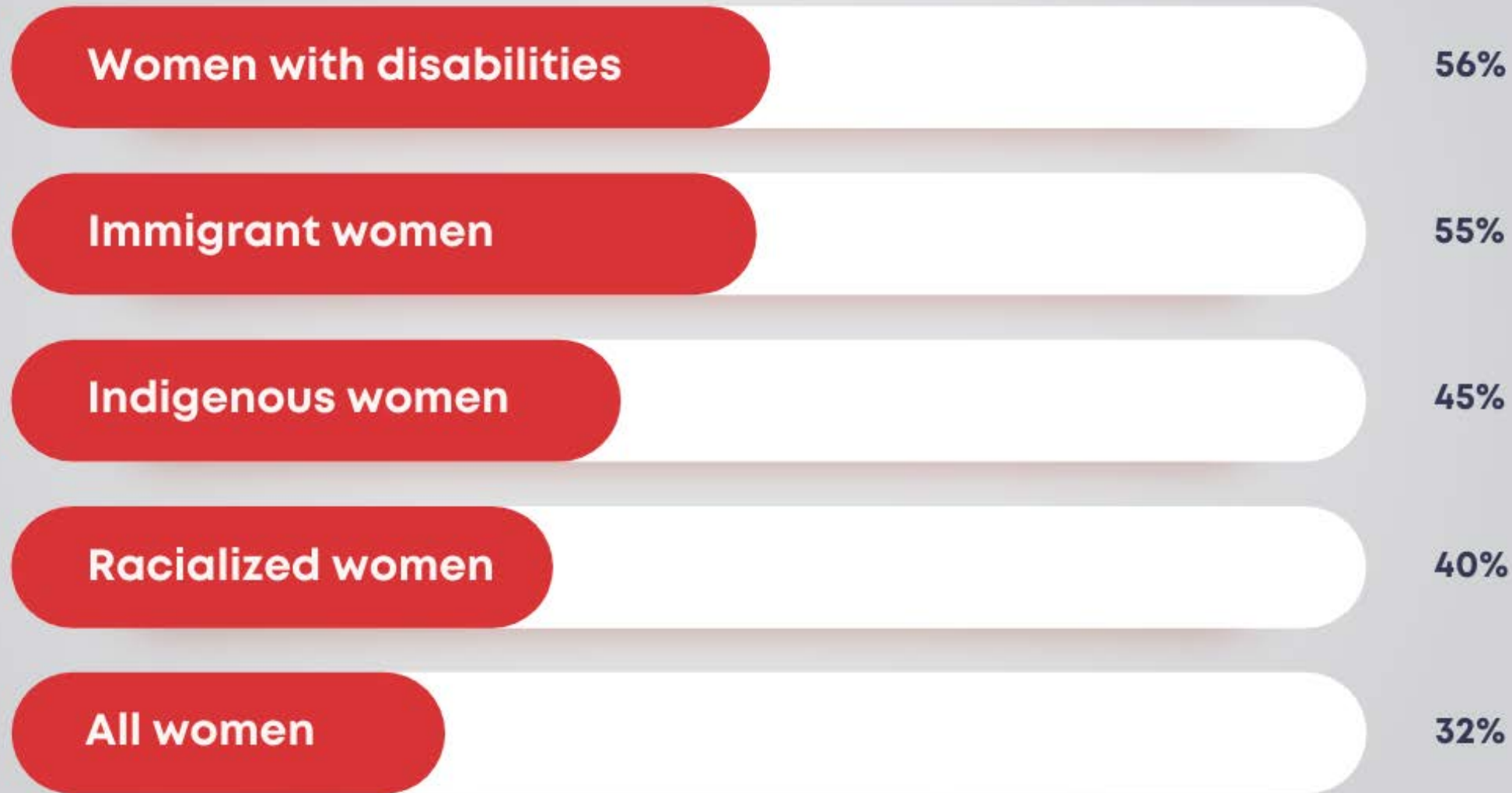
Take Action for Women's Economic Justice!

Equal Pay Day is April 4, 2023.
Join us as we say **No to Privatization.**

Profits don't care. Privatization hurts.



The pay gap affects Ontario women differently.



85% of Ontarians say it's important
for the Ontario government to do more
to promote women's economic equality.
60% say it's **very important**.



How do we close Ontario's gender pay gap?

Rebuild the economy by funding public services.

Implement the Pay Transparency Act.

Mandate paid sick days for workers.

Affordable, accessible public childcare with decent wages for childcare workers.

Raise the minimum wage to a living wage.



Say No to Privatization.

#PrivatizationHurtsWomen

- Privatisation has a discriminatory effect because quality public services are essential in overcoming exclusion, systemic discrimination and because women's reduced economic and political power means they are often less likely to afford privatised services.
- When public services are diminished and delivered at a profit, women are forced to fill in the gaps of delivering health and social care...Consequently, privatisation increases the gendered burden of unpaid work.*

*[Privatisation and Women's Human Rights Factsheet for CSW63 advocacy.](#)





Join the fight to close the gender pay gap and say **No to Privatization.**

The Equal Pay Coalition is hosting a Speakers' Corner at the International Women's Day Rally in Toronto on Saturday, March 4.

A cameraperson will be on site to record attendees sharing their thoughts on why pay equity matters and #PrivatizationHurtsWomen. These perspectives will be shared on social media in the run-up to Equal Pay Day (April 4, 2023)

Meet us on March 4 at the Bloor–Bedford Parkette (248 Bloor St W) at 11am. We're hoping to capture the energy of the crowd, so we **strongly encourage you to join in person if you can!**





Can't make it to Toronto? You can still support the campaign!

Film a short video of yourself and/or your colleagues answering the following questions. **Please keep each response under 20 seconds.**

- What is your name, role, and organizational affiliation?
- How would strong public services help you?
- How does privatization hurt you?
- What's a message about women's economic equality that you want our governments/the public to hear on Equal Pay Day?





Submission Instructions:

- Submission deadline: Friday, March 17.
- Upload your video(s) to our Google Drive [using this link.](#)
- If you have any questions or issues with your video, [email Kate.](#)





Thank You for Taking Action for Women's Economic Justice!

#EqualPayDay
#PrivatizationHurtsWomen

