



**OPSEU/SEFPO Young Workers Conference**  
**Online**  
**August 14, 2021**

June 2021

Dear Young Workers:

The Provincial Young Workers Committee (PYC) invites you to submit your application for the 2021 Young Workers Conference! It will take place virtually on August 14, 2021. In addition to welcoming previous conference participants, we would like to extend a special invitation to those who have not attended in the past. We welcome all members who identify as young workers, 35 and under. We look forward to meeting you!

“Young Workers in the Post Pandemic World: How to Organize, Mobilize and Strategize using Digital Media” will provide today’s young workers and leaders in the labour movement with powerful tools for mobilization. This conference, including the guest speakers and related activities, will focus on how social media has changed traditional mobilization structures, increased the speed and interactivity of communication, and has transformed the landscape of campaigns and political protest.

Event participants will be selected by the PYC with assistance from the Equity Unit. The selection process will try to achieve a diverse group of attendees, representative of the young workers within our membership.

Do not miss this opportunity to network, learn, share experiences *and* have some fun. Please submit your application no later than **end of day on July 9, 2021**. You can apply directly by logging onto OPSEU/SEFPO’s member portal at: <https://members.opseu.org/>. **Only online applications will be accepted for this event.** We will be applying the criteria as set out in questions 1-10 of the application form. Incomplete applications will not be considered. For any additional requirements, please contact the Equity Unit directly at [youngworkersconference@opseu.org](mailto:youngworkersconference@opseu.org)

In solidarity,

Provincial Young Workers Committee (PYC)

Authorized for distribution by:

A handwritten signature in black ink, appearing to read "Warren Thomas", is written over a white background within a rectangular box.

Warren (Smokey) Thomas - President

***About the 13<sup>th</sup> Annual Young Workers Conference: “Young Workers in the Post Pandemic World: How to Organize, Mobilize and Strategize using Digital Media”***



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In recognition of the PYC's motto, this event will EDUCATE, MOTIVATE and MOBILIZE young workers into action whether it is in their local communities, workplaces or in the labour movement.

The event is open to all OPSEU/SEFPO members in good standing, regardless of their union experience, who identify as young workers. Members of equity-seeking groups are especially encouraged to apply.

**Tentative Conference Agenda**

**Saturday, August 14, 2021**

8:45 to 9:00 AM	Zoom Room opens
9:00 to 9:10 AM	Statement of Respect and Land Acknowledgment
9:10 to 9:30 AM	OPSEU/SEFPO President, Smokey Thomas and OPSEU/SEFPO First Vice-President/Treasurer, Eddy Almeida Conference Opening Remarks and Welcome
9:30 to 10:30 AM	Labour History and the structure of OPSEU/SEFPO
10:30 to 10:45 AM	Break
10:45 AM to 12:00 PM	Guest Speakers <b>Nour Alideeb</b> , Executive Director at University of Toronto Mississauga Students Union & <b>Munib Sajjad</b> , Political Organizer, Elementary Teachers' Federation of Ontario  Discussing the pros and cons of organizing around social justice issues during a pandemic.
12:00 to 1:30 PM	Lunch
1:30 to 3:15 PM	Guest Speaker <b>Saman Tabasinejad</b> , Project Manager Progress Toronto  Social media as a tool to engage members and to build and execute successful campaigns
3:15 to 3:30 PM	Break
3:30 to 4:30 PM	Break Out Rooms: Using the tips received from



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presentation #2, create social media campaign outlines for the following platforms: Facebook, Twitter, Instagram, Tik Tok.

4:30 PM

Wrap-up and adjourn