It’s back! The 2015 Editors’ Weekend Awards for Excellence in Newsletter and Web Communications will be presented at the 2015 Editors’ Weekend, held Nov. 13-15.

There is a new format for the awards, and an expanded period of time covering eligible entries.

The deadline for OPSEU’s 2015 newsletter and website awards is Oct. 19. Check out your work and enter your best efforts.

To enter, your local must have produced at least two editions of a newsletter or have an updated website between Sept. 1, 2013 and Aug. 31, 2015. The 2015 Awards cover newsletters and websites between those two dates.

The entry deadline is Oct. 19.

The awards are offered in three categories

• **BPS Locals** – any size  • **OPS Locals** – any size  • **CAAT Locals** (Academic and Support) – any size

The entry form is enclosed on a separate sheet. For each entry, have a separate copy of the story, art work or edition you are entering. Do not clip multiple entry tags onto a single edition leaving the judges wondering what you are entering. For electronic entries, please submit a printout of the entry or a sheet of paper with the URL and a description of the entry.

**Please submit the form, with your entries, by Oct. 19, 2015 to:**
Greg Hamara, OPSEU Communications, 100 Lesmill Rd, Toronto, Ontario M3B 3P8
Within each category, there are 16 separate awards:

**Best Feature:** Enter up to two feature articles. Features are human interest stories that go beyond straight news.

**Best Editorial:** Enter up to two opinion pieces, whether it is called an editorial, a president’s column or something else.

**Best Humour Piece:** Enter up to two original humorous stories, editorials or parody pieces.

**Best News Coverage:** Enter up to two articles which illustrate good news coverage.

**Best Equity Article:** Enter up to two articles which highlight an equity issue.

**Best Bargaining Communication:** This award honours local work produced for members in preparation for or in support of their own bargaining, including strike communication. Enter up to two articles.

**Best Original Cartoon:** Enter up to two cartoons created specifically for your newsletter or website.

**Best Original Photo:** Enter up to two photos taken specifically for your newsletter or website.

**Best Original Illustration:** Enter up to two illustrations created specifically for your newsletter or website.

**Rookie of the Year – Newsletter:** Open only to a new publication, or one which has been revived after a break of at least two years.

**Rookie of the Year – Website:** Open only to a new website, or one which has been revived after a break of at least two years.

**Most Improved Newsletter:** Entry must include an issue from this award period (Sept. 1, 2013 to Aug. 31, 2015) and one from the previous award period (Sept. 1, 2011 to Aug. 31, 2013).

**Best Design – Newsletter:** Enter one edition which illustrates good design, use of graphics, etc.

**Best Design – Website:** Enter the URL of your website.

**Best Overall Newsletter:** Enter one edition. It will be judged on the best all-round combination of news, features, opinions and design.

**Best Overall Website:** Enter the website URL. It will be judged on the best all-round combination of news, features, opinions and design.

### The Awards

Please check which awards you are entering in the list below. See award descriptions on the cover sheet:

- **Best Feature:** One feature article.
- **Best Editorial:** One opinion piece.
- **Best Humour Piece:** One original humour article.
- **Best News Coverage:** One news article.
- **Best Equity Article:** One equity article.
- **Best Bargaining Communication:** One bargaining article.
- **Best Original Cartoon:** One original cartoon.
- **Best Original Photo:** One original photo.
- **Best Original Illustration:** One original illustration.
- **Rookie of the Year – Newsletter:** Open only to a new publication, or one which has been revived after a break of at least two years.
- **Rookie of the Year – Website:** Open only to a new website, or one which has been revived after a break of at least two years.
- **Most Improved Newsletter:** Entry must include an issue from this award period (Sept. 1, 2013 to Aug. 31, 2015) and one from the previous award period (Sept. 1, 2011 to Aug. 31, 2013).
Most Improved Newsletter: Entry must include an issue from this award period (Sept. 1, 2013 to Aug. 31, 2015) and one from the previous award period (Sept. 1, 2011 to Aug. 31, 2013).

Best Design – Newsletter: Enter one edition.

Best Design – Website: Enter the URL of your website.

Best Overall Newsletter: Enter one edition. Judged on best all-round combination of news, features, opinions and design.

Best Overall Website: Enter the website URL. Judged on best all-round combination of news, features, opinions and design.

The rules

To enter, your local must have produced at least two newsletters during the award period: Sept. 1, 2013 to Aug. 31, 2015, or must have an updated website for this period. You must enclose at least two newsletters with your entry, or the URL of your website.

Enter as many or as few awards as you wish, but make each entry separate, with its own entry tag attached to the specific story, art or issue you are entering.

Note: Only new or revived newsletters or websites may enter for Rookie of the Year.

You cannot enter both Rookie of the Year and Most Improved.


The categories

The awards are offered in three categories:

• BPS Locals – any size
• OPS Locals – any size
• CAAT Locals (Academic and Support) – any size

Name of newsletter or website:
_____________________________________________________

Local Number: _____________________

Category: BPS  OPS  CAAT
(circle one)

Name of editor/web editor:
_____________________________________________________ 

Website URL address:
_____________________________________________________

Name of newsletter or website:
_____________________________________________________
2015 OPSEU Awards for Excellence in Newsletter and Web Communications

Clip out these entry tags and attach one to each of your entries. Entry deadline: Oct. 19, 2015

**Remember!**

You must submit a separate entry for each award, with its own entry tag attached to the specific story, art or issue you are entering.

Do not attach multiple tags to a single page or in a single issue!

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**Best Feature**

Newsletter/website URL: ________________________________

Category (circle one): BPS | OPS | CAAT
Local _____

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**Best Editorial**

Newsletter/website URL: ________________________________

Category (circle one): BPS | OPS | CAAT
Local _____

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**Best Humour Piece**

Newsletter/website URL: ________________________________

Category (circle one): BPS | OPS | CAAT
Local _____

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**Best News Coverage**

Newsletter/website URL: ________________________________

Category (circle one): BPS | OPS | CAAT
Local _____

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**Best Equity Article**

Newsletter/website URL: ________________________________

Category (circle one): BPS | OPS | CAAT
Local _____

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**Best Bargaining Communication**

Newsletter/website URL: ________________________________

Category (circle one): BPS | OPS | CAAT
Local _____

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**Best Original Cartoon**

Newsletter/website URL: ________________________________

Category (circle one): BPS | OPS | CAAT
Local _____

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**Best Original Photo**

Newsletter/website URL: ________________________________

Category (circle one): BPS | OPS | CAAT
Local _____
**Best Original Illustration**

Newsletter/website URL:

__________________________________________

Category (circle one):  BPS | OPS | CAAT

Local _____

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**Rookie of the Year – Newsletter**

Newsletter/website URL:

__________________________________________

Category (circle one):  BPS | OPS | CAAT

Local _____

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**Rookie of the Year – Website**

Newsletter/website URL:

__________________________________________

Category (circle one):  BPS | OPS | CAAT

Local _____

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**Most Improved Newsletter**

Newsletter/website URL:

__________________________________________

Category (circle one):  BPS | OPS | CAAT

Local _____

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**Best Design – Newsletter**

Newsletter/website URL:

__________________________________________

Category (circle one):  BPS | OPS | CAAT

Local _____

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**Best Overall Newsletter**

Newsletter/website URL:

__________________________________________

Category (circle one):  BPS | OPS | CAAT

Local _____

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**Best Overall Website**

Newsletter/website URL:

__________________________________________

Category (circle one):  BPS | OPS | CAAT

Local _____

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**Mailing label for awards:**

(Clip and tape and/or paste or copy onto your entry envelope)

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2015 Editors’ Weekend, Awards for Excellence in Newsletter and Web Communications
c/o Greg Hamara
OPSEU Communications
100 Lesmill Road
Toronto, Ontario  M3B 3P8